

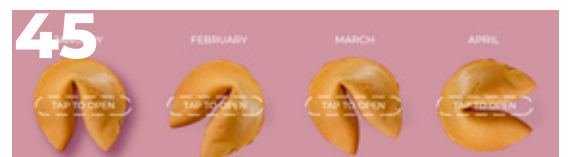
UPLERS UNPLUGGED



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LEADERSHIP NOTE

- Reshma Babnani

Sales



I think Uplers Unplugged is a great platform for all of us to connect and take inspiration from each other. Especially so for women, as we anyway get limited opportunities where our views are taken heed of. No two lives are the same and each individual has his/her own set of fruits and nuts in their lives. But there are certainly some added terms and conditions to life when you happen to be a do-it-all-and-never-complaint-gender.

Here is how I have learnt to survive the hurricane like a pro.

- You will not be taken seriously - Laugh it off!

We are supposed to be the weaker section with no brains and certainly no say in financial and important decisions of family and even our own lives. Move ahead anyway, make your own part of mistakes and learn from them. As a woman, you will be reassured at each step that you don't have it in you. But don't let this stop you from taking risks and making mistakes.

- You will either be placed at the pedestal of 'ideal woman' or be placed against it as a bad example - Create your own goddess version!

Unfortunately, there are no different shades of greys allowed for us. We are either the black ones or the whites. Oops blondes! Don't fall in that trap. Don't waste your time and energy to befit their version of 'ideal'.

- You will not have the support ecosystem - Create it!

You will be convinced that if you need/want a career, you can do it all. It's not about can, it's about should you? Two full time jobs are illegal anyways. Unfortunately, managing a home doesn't count as a job. And to add to it, you will be expected to manage the grown up-fully equipped-adults too. Not to forget, the only parent that should be around when a kid needs will be you. There can be a whole essay on the guilt that a working mother carries due to the way we have been brought up idolising the "MAA" word. But between all this, just don't forget it's not ONLY your duty. Don't shy away from asking for help. Unfortunately yes, we are still at a stage where you will have to ask for it. But do it anyway. Delegate and share! In between all this chaos, squeeze out time for yourself and don't forget to live and breathe. Why feel guilty for cherishing this beautiful life?

If you feel this helps, hi fi :) If you feel it does not, welcome to a more thoughtful version of you, you have already moved on to the level 2 of the game.

Feel free to reach me and have a chat with me.

EDITOR'S NOTE

- **Karishma Khubchandani**

Marketing



MAIN APNI FAVORITE HOON!

Jab we met was one of the most amazing movies ever made. So many movies release and eventually are done and dusted with but Jab we met is etched in the hearts of most of us and the dialogues of the movies are still fresh in our minds and how we all at some point keep using them in our lives.

Geet, the character played by Kareena Kapoor, was the gem of the movie. Her bubbly, fresh, beautiful and lovable madness is something girls definitely relate to. The best thing about Geet was that she was full of life and believed in being herself no matter what the world threw her way. Some of the important life lessons we learn from her are:

1. Her "Sikhni Hoon Main Bhatinda Ki" attitude teaches you to never lose your confidence in the most difficult situations. Say it with belief and conviction the world will listen.
2. You should always be your own favorite person, just the way she says "Mai Apni Favorite Hoon." Love and respect yourself, because if you don't, how you expect others to do the same.
3. "Aap jo yeh gyaan de rahe hai yeh muft ka hai ya iske paise charge karte hai aap." Free advice is never appreciated.
4. Flush out all the elements that disturb you in your life. "Flush kardo usko. Yeh toh tumhare aage shit thi. Tumhe toh isse bhot better mil jayegi." Sometimes doing childish things does give you relief. Don't underestimate the power of peace and never say no without trying something no matter how silly it is. Eventually, life will get beautiful. Let your inner child out and be crazy. It works wonders. Laugh your heart out and never let the person go with whom you can be yourself and who appreciates your craziness, loves your madness and is a part of your freakshow.
5. Well she was an immensely thoughtful person. Even when she was stranded on a shady station without her luggage from there to a Hotel Decent which wasn't decent apparently, irony as I would like to call it. Then to some random bus, she was still trying to do things for others. "Batao tumhe main kaisi lagti hun? Achi Lagti hun? Fataak? Mast? Agar tum mujhe like karte ho, toh meri sister ko bhi like karoge! Roop, meri Cousin. Bilkull meri jaisi hai." Always be optimistic in every situation.
6. "Tumne kabhi aise kisi paani mai jump kiya hai." Loosen up and go with the flow just the way she took that dive in the pool. She simply did what her heart told her. Follow your heart and do what

makes you happy. Happiness is the food of your soul.

7. Taking the leap of faith was clearly reflected in her dialogue “Kyunki yeh mera favorite game hai, Zindagi! Jaise logon ka hota hai na Badminton, Cricket, mera bhi hai, zindagi!” She lived life on her own terms. “Aagey kya hone wala hai, is pe kisi ka control nahin hai. Toh aise mein main wahi karti hoon jo mera dil kehta hai. Meri life jo bhi hogi, mujhe pata hoga ki meri wajah se aisi hai. Toh I’ll be happy.” Believe and have faith in your dreams.

8. “Jab koi pyar mein hota hai...toh koi sahi galat nahin hota” Love is unconditional. Stop being so critical about yourself and others. Forgive and at times forget that’s the best way to move ahead. You live just once and life without love is not living, it's existing. Choose your path wisely. Live life on your terms because love seizes all the boundaries and it's eternal.

9. Get your own happy ending just the way she follows her heart at the end instead of settling with the one she thought she loved. Regrets are too heavy on the death bed. Listen to the intuitions of your heart; it's the voice of your soul. “Ab mai apne dil ki baat sunne wali hoon Aditya phir sab thik ho jayega.” Don’t settle for what comes your way; find and figure out your happily ever after. Kiss the life of love holding the happiness in your palms in the form of the person who fits the gaps in your fingers perfectly. Love will always find its way reflected perfectly in the lyrics of the song Tum se hi of this movie “Raaste Mil Jaate Hai, Manzile mil jaati hai, Tumse Hi.” Love does conquer!

10. You have got to find the one who loves you like you love with all your heart and just the way you want to be loved. Kyunki Jab yeh Ishq janat dikhaye, nagado pe Mauja hi Mauja ho jaye! Follow your heart and be crazy!

*Karishma
Khushchandani*





UPLERS BULLETIN BOARD

It's already been 3 months in 2021 and so many things have happened in the world of Uplers. To make sure our Uplers family don't miss out on any news, here we are with the Uplers Bulletin Board!

UPSTARS

Uplers ke chamakte sitare! People who went out of their way and achieved all the goals. Three cheers to all the UpStars, many more to come.

January 2020



Priyanshi Jariwala
Sales



Raveena Ahuja
Human Resource



Bhakti Joshi
Web



Anzer Mansuri
Web



Prakash Prajapati
Web



Princy Jain
Search



Sneha Poddar
Search



Ayushi Banga
Search



Sona Bhavsar
Search



Karan Bhatt
Search



Satrunjay Tiwari
Search



Parthvi Kher
Marketing

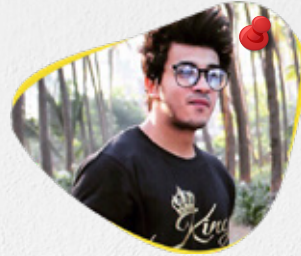




Neil Soni
Sales



Yash Mishra
Sales



Dhaval Damania
Sales



Rahul Gupta
Sales



Vaibhav Pandit
Email

February 2020



Ronak Sanghavi
Marketing



Rahul Kumar
Web



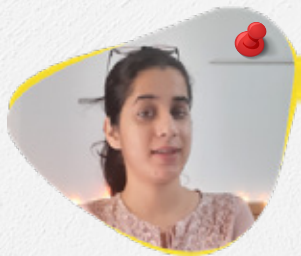
Shagufta Sohrab
Marketing



Rifat Tak
Search



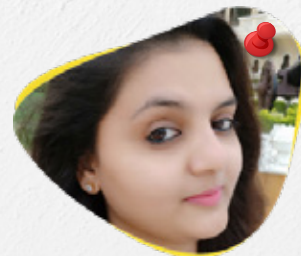
Vinay Kumar
Human Resource



Anamika Bhardwaj
Marketing



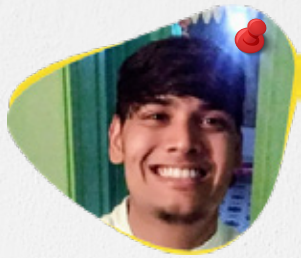
Mamta Devi
Web



Krishna Bajani
Web



Bizan Bhatporia
Web



Debraj Paul
Search



Swati Pani
Human Resource



Vedant Sahu
Human Resource



Shabbir Salodawala
Search



Saif Ali Patel
Email



Bonny Chhatbar
Web



Karan Doshi
Search



Hannan Shaikh
Email



Nilaksh Badiyani
Search



Rahul Khandelwal
Search



Meghna Bagree
Human Resource

March 2020



Dixit Manani
Sales



Pradip Khalas
Marketing



Dipak Prajapati
Web



Jayesh Vaishnav
Search





Sachin Taldar
Search



Pranjli Badiyani
Web



Princy Jain
Search



Shakti Shukla
Sales



Manisha Virani
Marketing



Gokul R
Email



Aayush Jain
Web



Wasim Haider
Search



Lakshmi Priya
Email



Supriya Jadhav
Search



Charmie Arvind Prajapati
Marketing



Akshay Sharma
Marketing



Dhairya Shah
Search



Charmi Tolia
Search



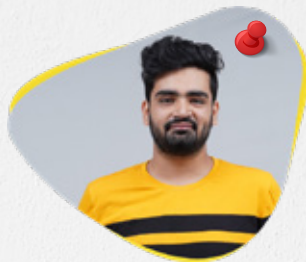
Deeba Tromboo
Human Resource



Shyam Gajera
Web



Hitharth Patel
Web



Arjun Sharma
Web



Nitin Lalwani
Web



Ravikumar Patel
Web



Niraj Narkhede
Web



Vishesh Patel
Web



Lalit Pendhare
Web

CERTIFICATIONS BY TEAM MEMBERS

Here are some of our Uplers family members who went the extra mile and completed certifications with flying colors. Congratulations guys, keep achieving more!

Name	Team	Month of Certification	Name of Certification
Amol Shende	Search	January	1) Amazon Sponsored Ads Certificate 2) Kenshoo Ecomm
Agraj Chaudhary	Search	January	1) Amazon Sponsored Ads Certificate 2) Kenshoo Ecomm
Nida Desai	Email	March	Klaviyo Product Certificate
Disha Chirag Dave	Marketing	January March	1) Digital Marketing Certified Professional 2) Certified SEO Professional from HIIT SEO Program
Afreen Nooruddin Mujawar	Email	February	Salesforce Einstein AI
Raval Utsav Maheshkumar	Email	February	HubSpot Certification
Khant Margi Dineshbhai	Email	January	1) MailChimp's Foundation 2) Email Marketing 3) Automations Certification
Patel Saif Ali Yunusbhai	Email	March	Klaviyo Product Certificate
Pooja Vadariya	Web	February	CSM from Scrum Alliance
Ronak Sanghvi	Marketing	March	Native Advertising Strategy Expert by OutBrain Academy

ECSTATIC

11

YEARS

Congratulations! Clap and cheer along as our dearest Vikas Jain completes 11 wonderful years and a remarkable milestone in the journey of his career.

Here are some amazing wishes from the Uplers Family.

Many Congratulations Vikas ji for an awesome journey of 11 amazing years. This journey has been with lots of memories with highs and lows. Your contribution to Ensign, Monks and Uplers is truly remarkable. I was always amazed with your fan following in the past (before Uplers) but now as I am working with you from the last 2 years very closely, I am not surprised why you have such an amazing fan base. You have been an absolutely amazing person with a very kind heart, very honest and transparent. Now I truly know why people love you Baba. Despite a very different approach to work, I love the fact that on the personal ground, we share a great bond in such a short period of time. I am thrilled and excited for our journey working together ahead and really look forward to making this journey memorable by achieving great milestones in the coming years. Thanks a lot for all your contribution and Congratulations Vikas ji, have an amazing year ahead.

- Nital Shah

11 years for Vikas sir depicts his personality. It's like two Ekka (Two Ace in playing cards). He is a king of Uplers and all admire him for the same. King personality suits him well and he is the king who has created so many leaders within this organization who are doing their duty today in different areas to



grow Uplers. He believes in people a lot and blindly trusts them and many a time people even take advantage of it. But he still believes in his love for people and keeps doing what he likes. A true people's person, can guide any lost person in the right direction. If you are feeling sad or down by anything, you sit with him for even 10 minutes and you will be charged up with great energy and enthusiasm that you may have never felt in the past. A fan of Mahadev and Krishna, he covers up the quality of both of them with equal balance. We are proud to have you as our Guru Sir. It's a privilege to learn Krishna's and People side learning from you. Keep growing the way you have been growing, it would just look like a snap of fingers.

- **Bhuvan Desai**

"Kya re mere 24" - Mere kan taras rahe hai, yeah sun ne k liye aaj - kal. Words can only express so much and aren't nearly enough to say thank you for always being there. You have given me the lesson of loyalty, dedication and staying motivated in the long run. No wonder how time flies so fast and you still continue to inspire us with your "BABA" personality. Working alongside you has been one of the greatest pleasures of my life. Every organization needs "BABA" like you to be an inspiration for everyone. Bahut sari yaadein hai: Bullet pe sath gum na, LD college ki Canteen main khana... Kadhi Pakode ka luft... Rafi, Mukesh or Kishore ke Gane... Diu ki shandar trip... List bahut lambi hai... Thank you for always showing your faith and trust in me. The journey wouldn't be possible without you. मेरे दिल की यह दुआ है कभी दूर तू न जाए तेरे बिना हो जीना वह दिन कभी न आये.

- **Darshan Modi**

May you continue to inspire us for many years to come! And may you always remember how much you are needed, respected and valued. Happy Workiversary Sirji!!!!

- **Pratik Bhatt**

Thank you for all the support, lessons, tips and guiding us on our way to success. Working with a Reporting Manager like you is always a blast and looking forward to feeling that all again for another year. Happy work anniversary!

- **Tanuj Gupta**

Guruji ke Guruji ko badhai!! No more words, just congratulations sir. In these past years, we have collected good memories, learning and no doubt saying you are the best situation handler. Many many congratulations once again sir :)

- **Rahul Kaushal**

Many congratulations Sir. Wishing you a very happy 11th Work Anniversary. Many more years to go together. Cheers sir!!

- **Hiren Purohit**

You have been an essential part of my life, and yes, also of the organization's journey and success. I am eternally grateful for the dedication and passion you have shown. Thank you for being with me and Uplers Love you ...my legend.

- **Vignesh aka Mama**

If we are playing Poker, he's one of a kind, if we, if we are running an airplane, he's the chariot warrior if we are talking philosophies, he's teaching Socrates if we are talking fashion, he's already creating another one If we are talking business, he has made careers if we are talking style, he has simply

simplified it if we are talking advice, he has ardent followers for it If we are talking Gods, he's Baba! His name is the verb of this company and the people closely or even remotely attached to him.

Congratulations Sir!!

- **Deep Shah**

Your down-to-earth attitude makes you what you are, a winner. You inspire and motivate like no other. Thank you for taking us forward. It has been a pleasure for me to work as a fellow employee under your esteemed guidance. Many congratulations to you on this special day. This is to remind you that you have come a long way and your contributions have continued to inspire us. Wish you a very Happy 11th Work Anniversary!

- **Abhishek Joshi**

First of all Congratulations on your work anniversary Sir. You are an asset to our company, and I hope you'll continue on this path of hard work. We are very proud of you, and I wish you a wonderful work anniversary Sir! (Baba)

- **Pragnesh Chaudhry**

Everyone requires a person with an abundance of positive vibe and confidence to get things done in a flawless manner. Thank you for being that person. Warm wishes on your work anniversary!

- **Vijendra Jawa**

Congratulations and Happy 11th Year Work Anniversary Vikas Sir...Also many more to come!

- **Raj Trivedi**

Hello Sir,

Congratulations on completing 11 amazing years in this organization. You have always been the pillar of support and you never fail to motivate or solve our problems.

Wishing you best of health and a lot many years at Uplers. :)

- **Urvi Raichura**

गुरुर्ब्रह्मा गुरुर्विष्णुः गुरुर्देवो महेश्वरः । गुरुः साक्षात् परं ब्रह्म तस्मै श्री गुरुवे नमः ॥

Happy Anniversary Guruji...

- **Jaydeep**

Wishing you a very Happy Work Anniversary Sir. A very warm and happy regards to you on this special day. A big congrats to you on your big day today.

- **Kumar**

Wish you a very happy anniversary!

- **Maitry Thakkar**

Professionally - I wish me us mukam tak aa jaav jab aapke liye kuch bol saku. For now I would like to say is Thank you :) Personally - I have said this many times and I would like to say it again, I have never seen a human with such great simplicity and politeness. I personally believe that the biggest success a person can achieve is a place in others heart and I can confidently say that you have achieved it and above all you are ruling their hearts!!! Keep showering your guidance and blessings!! Dil se... Thank you for your amazing support at each and every stage.

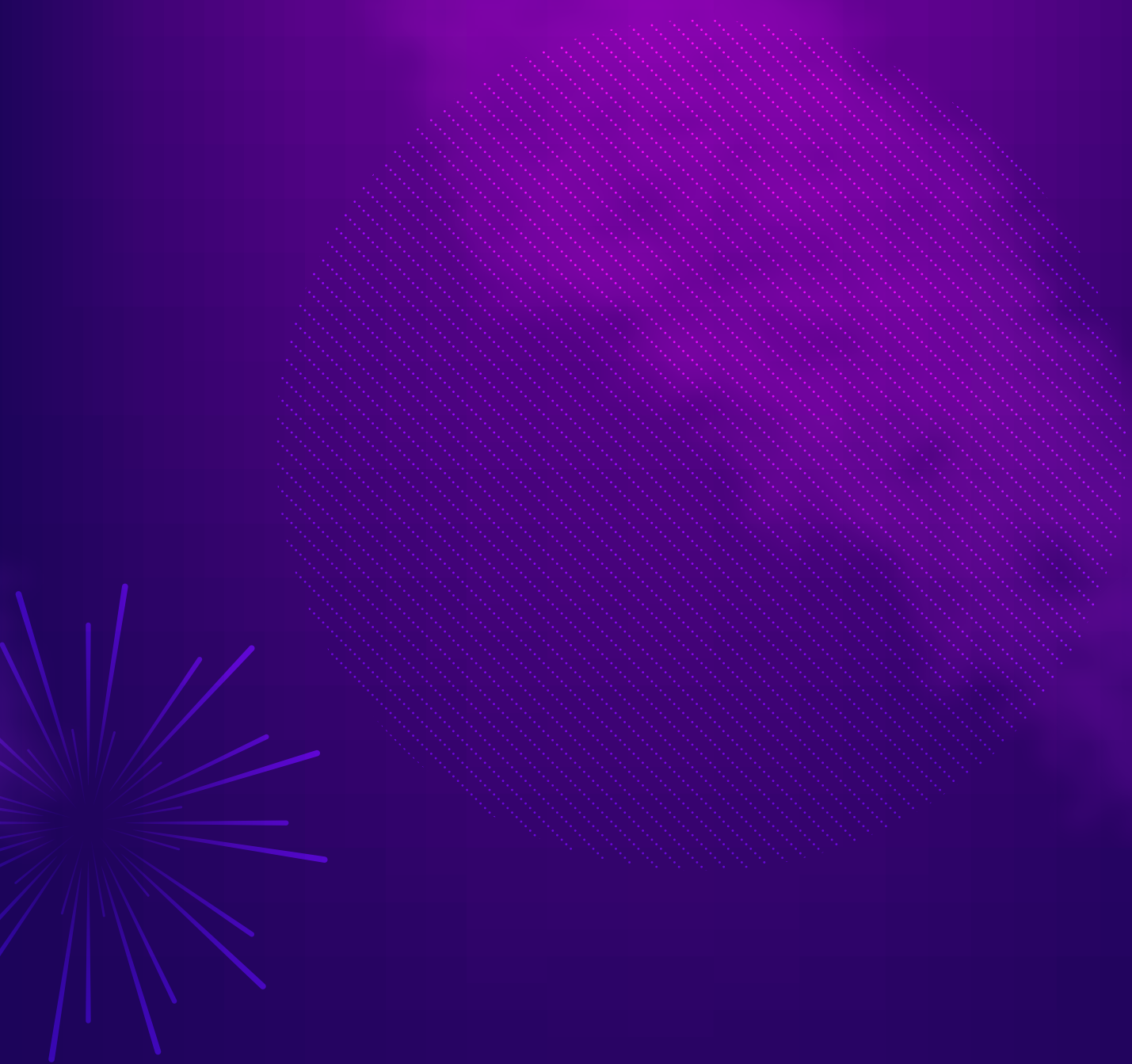
- **Yagnesh Shah**

Wishing you many many happy returns of the day sir... hope this year will be filled with good luck, good health, much happiness and you keep singing those old songs like you used to sing in the office.

- **Malav Modi**

Your down-to-earth attitude makes you what you are, a winner. You inspire and motivate like no other. Thank you for taking us forward. It has been a pleasure for me to work as a fellow employee under your esteemed guidance. Many congratulations to you on this special day. This is to remind you that you have come a long way and your contributions have continued to inspire us. Wish you a very Happy 11th Work Anniversary!

- **Dixit Manani**



SATURDAY ACTIVITY WINNERS

Working Saturdays calls for some fun too! Here is the recap of amazing activities we conducted during the past months, along with the list of our Uplers family members who emerged as winners!



FEBRUARY

Uplers Trivia 2021

A memory game about Uplers! People who had Uplers by-laws and by heart took the winner title home.

Winners:

- Karan Doshi - Search
- Renuka Jadav - Search
- Neha Sharma - Talent Acquisition
- Raveena Ahuja - Talent Acquisition
- Urvi Raichura - Sales
- Dixit Manani - Sales
- Mehul Nishad - Web
- Lakhan Unadkat - Web



MARCH

Do the Dares

We challenged our Uplers family to do some dares and they took it all sportingly. It was super fun to see people go out of their way to complete the dare.

Winners:

- Urvashi Sharma - Search
- Nirav Panchal - Email
- Akansha Sharma - Sales
- Raveena Ahuja - Talent Acquisition

IT'S TIME TO CELEBRATE!!

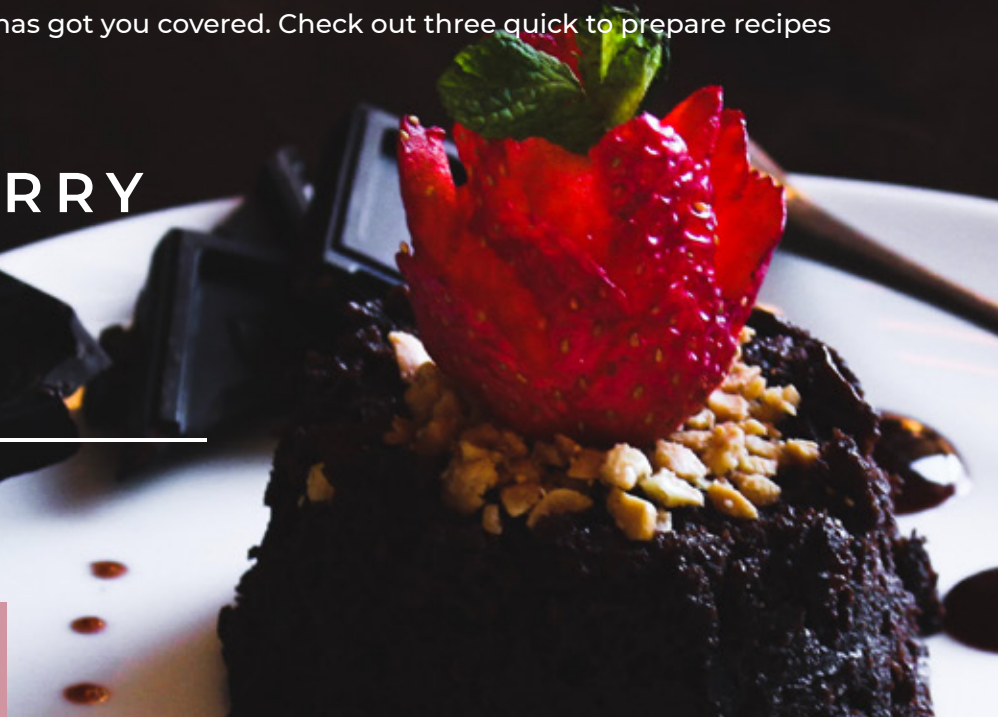


One more feather added to our hat. Uplers is now an **ISO 27001:2013 certified company**. Congratulations to the entire Uplers family!

UPLERS COOKBOOK

While we are juggling between home and work responsibilities, we need some easy and quick recipes. So, look no further! Uplers cookbook has got you covered. Check out three quick to prepare recipes below and treat your loved ones!

STRAWBERRY BROWNIE CAKE



Ingredients

For the batter:

- ¾ cup butter
- ½ cup sugar
- 3 tbsp oil
- 2 eggs + 1 Yolk
- ¾ cup sugar
- 1 ¼ cup refined flour
- ½ cup cocoa powder
- 2 tsp coffee powder
- ½ tsp baking powder
- ½ tsp salt
- ½ cup choco chips
- ½ cup sliced strawberries

Method:

1. For the batter, take the ½ cup sugar, butter & oil in a sauce pan & mix well till sugar dissolves & butter melts.
2. Remove from heat, let it cool off & keep aside.
3. Next take the eggs in a bowl add the remaining sugar & whisk till combined, sugar doesn't need to dissolve completely.
4. Now pour into the butter mixture a little by little & continue whisking .
5. Next, seave in all the dry ingredients & fold till combined.
6. Pour the prepared battery into a cake tin & top with the strawberries.
7. Bake at 180°C for 30-35 mins.
8. Serve hot & garnish with fresh cream.

CHEESY RICE BOWL



Ingredients

For white sauce:

- 2 tbsp butter
- 2 tbsp all purpose flour
- ¼ cup grated cheese

For rice:

- 2 tbsp butter
- 1 tbsp oil
- 1 tbsp red bell peppers
- 1 tbsp green bell peppers
- 1 tbsp yellow bell peppers
- 1 tbsp carrots
- 1 tbsp green peas
- 1 tbsp corn
- 1 tbsp chilli flakes
- 1 tbsp mixed herbs
- 2 tbsp ketchup
- 2 cups rice
- Salt to taste

Method:

1. For the white sauce, heat 2 tbsp butter in a pan. Once the butter melts, add all purpose flour and mix well.
2. Further add 1 cup of milk and grated cheese. Mix everything well till it forms a gravy like texture.
3. Keep the white sauce aside to cool.
4. Now, in a pan, heat 2 tbsp of butter and 1 tbsp of oil.
5. Upon heating, add red, green, and yellow bell peppers.
6. Add a spoonful of carrots, green peas, corn and saute well.
7. Once the vegetables are cooked, add mixed herbs, chilli flakes and red chilli powder. Also add tomato ketchup and salt according to your liking.
8. Once the veggies and spices have mixed well, add 2 cups of steamed rice and mix well.
9. To serve, add the cooked rice in a bowl, layer it with the prepared white sauce and garnish with coriander, peas and carrots.
10. Your healthy and quick cheesy rice bowl is ready.

UPMA CHEESE BITES



Ingredients

- 2 tbsp oil
- 2 tbsp chopped onion
- 1 tbsp ginger
- 1 tbsp garlic
- 1 tbsp green chillies
- 2 tbsp carrot
- 2 tbsp peas
- 2 tbsp mushroom
- 1 cup semolina
- Salt as required
- Coriander leaves
- Cheese cubes

Method:

1. Heat 2 tbsp of oil in a pan. Add finely chopped onion, garlic, green chillies and mix well.
2. Further add diced carrots, peas, mushroom and cook well. Once the veggies are cooked, add 1 cup of semolina and mix well.
3. Add water to the mixture, cover the pan with a lid and let it cook.
4. Once the mixture has turned thick, let it cool.
5. Grease your palms with oil, take the cooked upma in your hands and place cheese cubes in between.
6. Cover it well and shallow fry it.
7. Your upma cheese bites are all set to be served with ketchup or mint chutney.

HUMANS OF UPLERS

This time in Humans of Uplers, we have a story of two people who were walking on completely different paths, but destiny had different plans for them. We are sure this story will leave you wondering how the Universe works!

WHAT IS MEANT TO BE, WILL ALWAYS FIND ITS WAY!

- **Afreen Nooruddin Mujawar**

Email

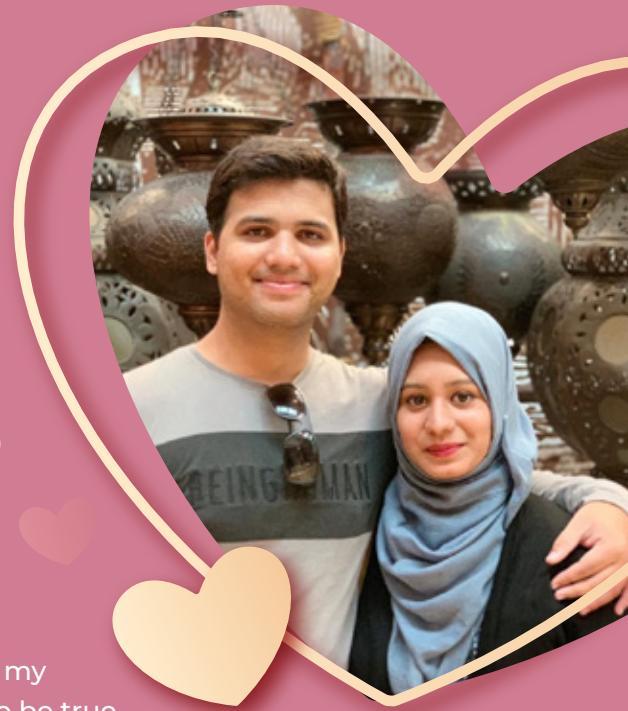
I have recently joined Uplers, and faintly had an idea that I'll have my life-partner as my work-partner too! Here's how it all turned out to be true.

I came across the job opening at Uplers through one of the consultancies when I was back at my hometown in Hyderabad. Uplers was offering permanent work from home option, and with a small baby along, I couldn't ask for anything more. I applied through my consultancy, and within just a minute, I had my interview scheduled. After my initial tests and a great chat with Anuja, I had my further procedures interview. Unfortunately, due to lack of time and preparations, I couldn't crack the interview and join Uplers. It was heartbreaking, but I accepted my fate.

At the same time, my husband was also looking for a job change and hunting for opportunities. He applied at Uplers, cleared all the assessments and interviews, and secured a job, unaware even I applied for the same. He decided not to disclose it to me.

After a while, I was back in Pune, aggressively looking for job opportunities. To my utter surprise, one fine day, I got a call from Anuja, for scheduling my interview. Of course, my family knew, I was preparing for an interview and working for it, but they were unaware of the name of the organization. Before confirming my job, I had to clear some assessments. That was when I discussed it with my husband. I can still remember how surprised and happy he was! I got to know that he had already been selected in Uplers.

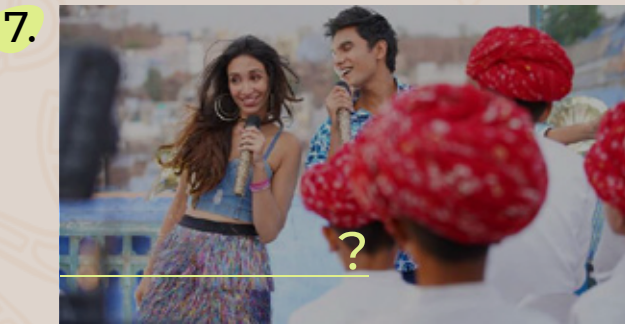
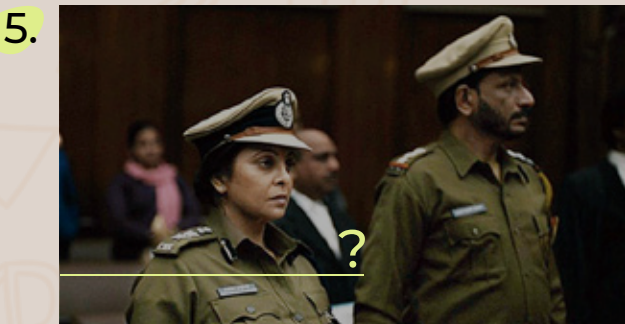
After successfully completing two assignments, Anuja confirmed my job position and I got my happy ending. Destiny played its game, and today I and my husband have our jobs in the same department, in the same organization. Happiness is at its peak and we both are looking forward towards these new beginnings.



BINGE QUIZ

Guess the name of the web series from the picture.

Do you spend most of your weekends watching different web series? Do you have subscriptions to all popular OTT platforms? If yes, then we are sure you are going to ace this quiz.



Add your answers in the form below, and the winner will be featured in the next edition of Uplers Unplugged.

PARTICIPATE

MEMES

It's only been 3 months in the new year and we already have lots of new meme templates.

We have compiled all the funniest templates and added our touch of humour to it to make you Laugh Out Loud!

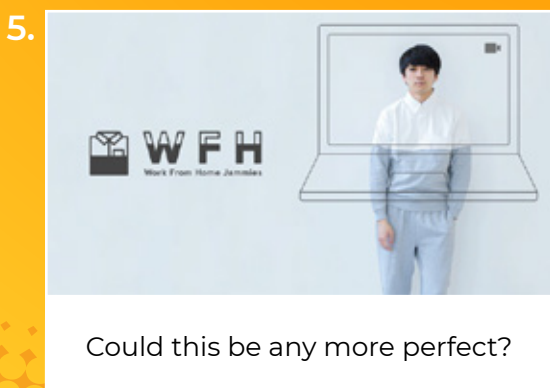
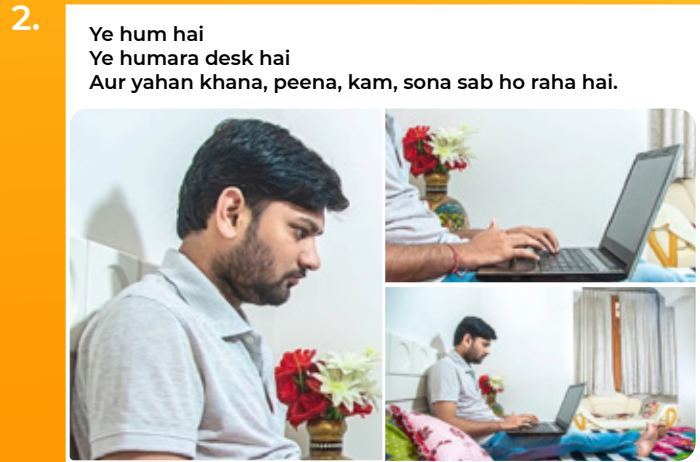


PHOTO GALLERIA

India is a country of festivals and celebrations!

We asked our Uplers Family to share amazing pictures of Makar Sankranti, Lohri, Holi, and other festival celebrations from the past and here we are with those beautiful festive clicks.

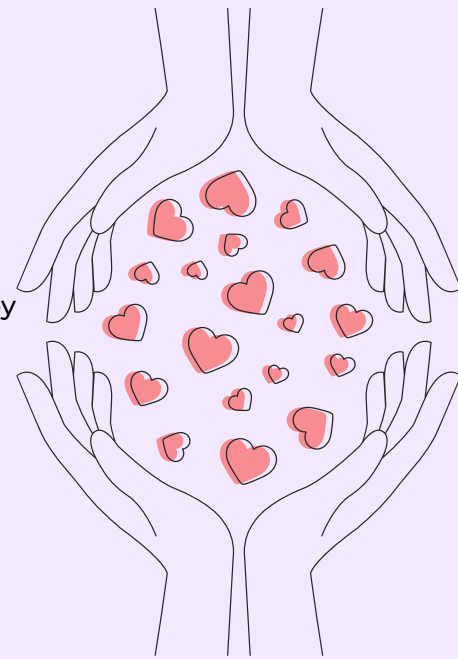


THANK YOU - DIL SE

In our work lives we mostly work with our team but we also cross paths with other teams and have to work collaboratively. The support extended by an inter-team member does contribute to making our lives easier and delivers a job-well-done!

Starting from this edition of Uplers Unplugged, we are opening up this platform for the Uplers family to share their stories revolving around their inter-team work experiences. It's time to send someone a Thank you and tell them how much their efforts mean to you!

Here is the first contribution by Karishma Khubchandani from Marketing and her inter-team experiences.



AMRITA AND ZANKHANA - YOU BOTH ARE MY JIGAR KA TUKDA'S!

Working in a corporate you meet a zillions of faces in your life. But, there are rare times when you find colleagues which turn out to be your family.

Zankhana and Amrita from the HR department have been my friends or rather my soul-sisters in the course of time. Every task with them is just a sheer delight. They are the easiest people to work with and bring to the table much needed thought process and dedication.

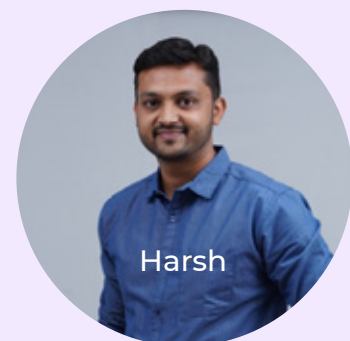
Starting from the basic creatives to Great Place to Work or Diwali gifting or any kind of merchandise, we all have come a long way. And when I say this, I feel jittery and nostalgic of how wonderful the journey has been with them.

So with this platform, Zankhana and Amrita I would like to take this opportunity to thank you both, and appreciate how you guys have always got my back and I promise so as I can trust you both with anything and everything.



HARSH AND RAGHUVENDRA - FINANCES, TAXES, INVESTMENTS - AS STRAIGHT AS A JALEBI! THANK YOU FOR MAKING THE EXPERIENCE SWEET!

Finances have never been my strong point. I will always be on my toes when it comes to shopping and exploring new places, but managing taxes and 80C, D, E and F are clearly not my cup of tea.





Raghuvendra

For me investments doesn't mean policies and FD's and papers. For me, it's all about travelling, spas, chilling with my peeps and retail therapy (shopping). Because Self love and investing in my wellbeing is the mantra I swear by!

Circling back to finances, a few days back I was told to submit my Proof of Investment for the current year. I was clueless as to what is all of this. I tried understanding the whats and hows, but was not very much clear of how to proceed. That's when Harsh Min and Raghuvendra from the Finance Department turned out to be my saviours.

I approached Harsh for the details. He very patiently understood my problem (and didn't laugh at me), where exactly I needed guidance, and connected me with Raghuvendra. Raghuvendra has helped me throughout the process and guided at every small step. And I am out of words to thank him for this kind gesture.

ANKIT JI - A SIMPLE 'THANK YOU' WON'T BE ENOUGH!

Keeping finances aside, the one thing which leaves me confused is this tech stuff. There are a zillion errors and updates coming out every other day and they all just look the same! Being a creative mind I want everything to work around me perfectly.



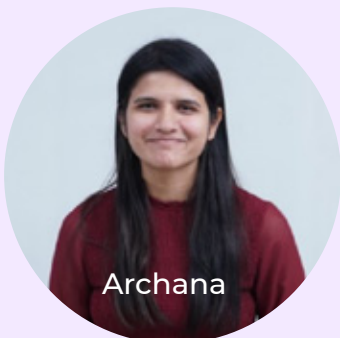
Ankit

So, since we went remote, the one person who has always had the back of me as well as my team's is Ankit ji from IT. I can't recall if I have texted him with some challenge that I have been facing and he hasn't instantly resolved. Also I think i have the weirdest things that go wrong like once my skype shrunk, no kidding it legit shrunk!

I admire how he is always on his toes to fix up the various and weirdest problems that come his way with a smile. And, I guess everyone who has worked with Ankit ji, will agree to this.

So, to conclude, Ankitji, thanks a ton for being the tech-guru and helping me and my team always!

ARCHANA JI - YOU'RE ONE OF THE SWEETEST PEOPLE I'VE MET!



Archana

Have you ever met someone and felt an instant spark or just clicked, and wondered how they can be so wonderful? I met one such wonderful lady at Uplers - Archana ji.

There were a few tasks for which I had to interact with her. And every time, when I would have approached her, I have appreciated the sweetness, the generosity, and how wonderfully she interacts.

Thank you Archana ji for always being so kind and such a great help whenever and wherever needed. It's always a pleasure working with you!

RESHMA - YOU MADE MY HEART SMILE

You all must have read the amazing leadership note Reshma has given us in the magazine. But, there's a special story associated with it.

I clearly remember texting Reshma for the leadership note. I explained to her how women's day is the highlight of this edition and we need something from her that she feels should go into the edition. I didn't give her much as I had no intention to lead her story. I wanted something her thought process unadulterated.

She happily agreed and we decided that in the next two days she will share the note. It was just 30 mins and to my utter surprise, I received a ping from her that the article is done. I was both amazed and delighted. But the catch is I was in awe when I read it. It was relatable and truly from the heart. She penned the things that are spoken in whispers with such honesty and simplicity that it touched my heart. Way to go my dear women!

Awww isn't this such a sweet gesture!

When reading this the people that you had in mind that you need to thank is what we are waiting to hear from you.

We welcome more such heartfelt stories and contributions from you all on unplugged@uplers.in.

- Karishma Khubchandani

Marketing



SOCIAL MEDIA SUNDRY

By Harika Kochhar

Marketing

You might wonder
Looking at my pretty Instagram pictures -
Am I always this happy?
No.
I don't post my vulnerabilities
That comes free with
Loyalty towards my work.

FOMO I get,
After reading
someone I remotely know making twice
As much as I can yearly in a month.
Reading, listening, talking motivation
And still juggling to sleep.
It's almost become a vicious cycle.

I don't tell you
on days I feel anxious,
I howl,
Lock myself up and wait,
For you to break those walls,
But alas! I have made garlands out of
disappointments
As a reward of loving you
A bit too much.
It's surreal how you take my silence,
As a sign of normalcy
Oblivious to the hurricanes
Lingering in my head.
You say I'm privileged for
Not having to
Worry about
Arranging the next meal

Negating
How I work
12 hours a day 7 days a week
To
Put food on the table of those
Working with me.
It's strange how you appropriate the narrative -
"privileged must be silenced" for

Privilege comes with hard work
Is a concept "too foreign" for you.

You call me impatient

For being ambitious

Is a sin

In your eyes

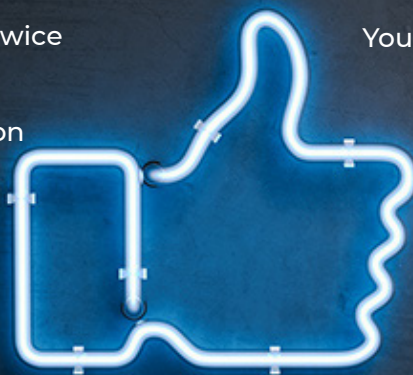
As

You can't digest

That

wanting too many things at a time

Is basic



And possible.
So, the next time I put a pretty picture
Understand -
Life isn't hunky dory.
That it has a
behind the scene story
You may not understand!

That my words are laced with oxymorons and
paradoxes.

That I cry, run, mess things
But hope
To see the light at the end of the tunnel.
That I am too one of you.





GRATITUDE TO WOMEN



So, I am about to complete a decade in the corporate world, and as they say, change is inevitable, I have observed a change in every domain, in the working style, processes, and a lot more.

But, one major and I would definitely say a positive shift is the higher number of women at workplaces. If we look at Uplers itself, we have a 40% women workforce, and hands-down they majorly contribute to our growth and development. Narrowing down further, if I look at just my team, I lead a team with the maximum number of women, and the credits of my work being a cakewalk goes to them without a say.



I have never really believed in differentiating between men or women because they both have their own way of working, their own thought processes, and time and around have proved themselves. But, if I have to be specific, what I have observed while working with women, be it, my team, other teams across the organization, or my family, they always bring a rational approach to the table. They always consider all sides of the story, carefully observe, and come up with the most feasible solution. They are reliable, trustworthy, and excellent when it comes to communicating. I usually don't thank them often for the incredible work they do, but today through this article I wish to tell them that they are amazing and I am extremely proud of all the women out there.

On the occasion of Women's Day, I would like to share a few words for the wonderful ladies of my team who influence me and inspire me everyday.



A self-made woman, Karishma has an exceptional sense of humor and is always driven by her heart and emotions. She brings to table the much needed creativity and I am amazed how she always stands like a shield for her team.





Aakansha's never-ending quest to learn and grow is simply commendable.



I can see the undying urge to prove herself in Aashka, but at the same time she is a sweet, simple, and a dedicated team member loved by all.



I have always appreciated the efforts, proactiveness, and the way Anamika has the solution to every problem.



I have always enjoyed the way Charmie can spark up every conversation and her lively persona cheers the team up.



Devanshi has been relatively new, but in a very short span she has shown her eagerness to take up new roles and responsibilities and have even done justice to everything coming her way.



Harika, a true Punjabi by heart, is never afraid to keep her point and takes everything in spirit.



Hands down Manisha is one of the most reliable and soft-spoken people you would have ever met.



A constant learner, Moumita is someone who doesn't believe in saying NO to work, and has always figured out her way through things.



An opinionated individual who thrives for perfection, Parthvi has shown tremendous growth in her career. Her adaptiveness is her biggest strength.



With a sweet and caring personality, Prasiddhi is always open to exploring and is constantly working on improving herself personally and professionally.



Rishva has worn many hats, but has always proved herself in every challenge coming her way.



With tremendous potential and desire to learn, Sanjhi has a good eye for detail. I can see her creativity growing every possible day,



An intelligent, aligned, and someone with an entrepreneurial vision, Shagufta is a wonderful person to work with.

Cheers to all these amazing ladies who have always had our backs and have proved themselves time and over again!! Happy Women's Day!

- Aayush Gupta
Marketing





SHE-ROES OF UPLERS

She-roles of Uplers is a platform wherein we give the women of Uplers a chance to share their most memorable and heart warming experiences. This time we have five such stories which will give you a glimpse into the lives of these she-roles and surely leave you inspired.



MY LIFE, MY CHOICES



Before I start sharing anything about me, I want to congratulate every woman out there for coming this far, doing what you like to do, bringing change in people's thoughts, and inspiring many more alike to do what their heart says.

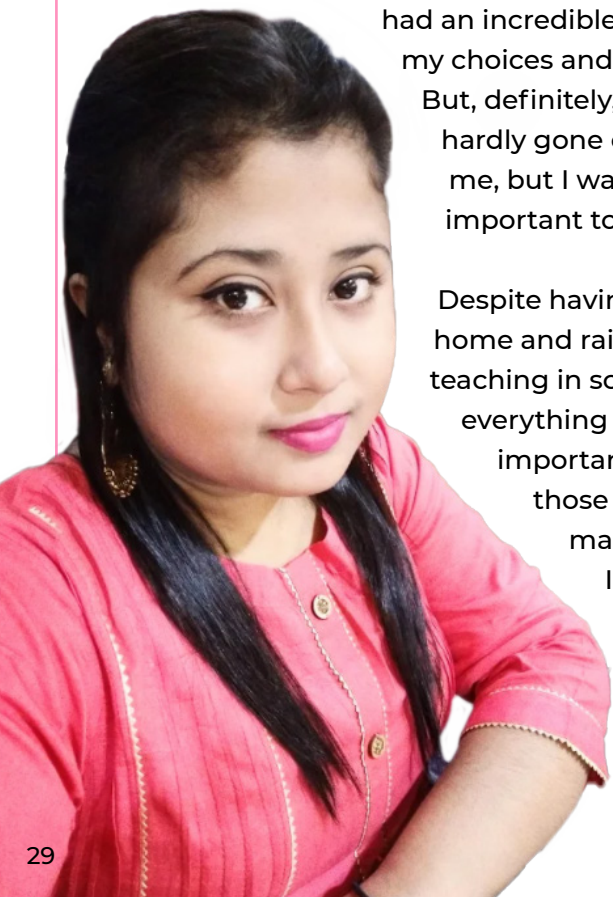
It's never easy to break out from the stereotypical roles, orthodox values, and conventional beliefs of people and make them accept that our gender doesn't define our capabilities or potential. But, I believe as more of our ladies try to break the norm and do things they wish to do is now bringing a lot of change in every individual's perspective and approach (be it men or women, themselves).

Coming back to my journey, I believe if I overlook the sad parts (which I usually do), I had an incredible journey. I could do most of the things I aspired, could hold on to my choices and living life on my terms (independently). What else is needed? But, definitely, this isn't a cakewalk. Coming from a family where women have hardly gone out of their stereotypical roles, made things a little difficult for me, but I was determined to create my own path. According to me, it's important to start a journey and keep trying until the goal is achieved.

Despite having a lot of talent, I have always seen my mother restricted to home and raising us (me and my elder brother). She got many offers for teaching in schools, taking ahead her guitar and singing talent, etc., but everything got compromised as her responsibilities at home were more important at that time to her. She never looked back, but I have seen those broken guitar strings that gave me the strength to go out and make my dreams possible.

I think I am the only girl in my entire family who is working in a corporate, doing things independently, and living a life outside the defined conventional system.

One thing I have learned so far is the importance of not giving



up. Be it personal or professional life, it's always important to try even if you fail 100 times. Because each failure will bring new learnings, and each time it will make you better and stronger. It doesn't matter what others tell you. What matters is how you perceive yourself and keep going ahead on your own.

As I could remember, when I left my home for this job with Uplers (first time outside the city job), I had to face a lot of challenges convincing my family for this shift in the first place. They were reluctant about changing a city for a job and advised me to get a job in the same city. I have observed that things are quite easy for men compared to women in such situations. But, I was determined to make this shift, so I made efforts to make my family understand my decision and ultimately convinced everyone. Initially, the family felt that this might not be a good decision, but they realized it's a good step taken with the passing time. I stayed true to my decision and moved ahead, keeping in mind that no one is there to back me up in the new city in case of any uncertain situation. But, this also had a beauty of it that be it good or bad, I was solely responsible for everything and had my freedom. Ultimately, this made me stronger, and I believe that I can hold myself stronger and tackle any situation.

During my initial days in this new city environment, I overcame many problems and challenges that I can't really put into words. Still, it was all worth it because it made me believe in myself and my decision to move to another city and chase my dreams.

I know there may be many more difficult cases out there though a lot has changed in our society so far, but much more still needs to be changed. I am hoping for everything more balanced and equal in the coming days.

- Moumita Bhar
Marketing

ONE STEP AT A TIME

I come from a tiny town of Madhya Pradesh, where we don't see a lot of women going out and working. But I always wanted to work and be independent. So, I chose to chase my dreams and break those traditional beliefs.

For me, the challenge was to keep my loved ones happy and convince them of my decision to work. But what I believe is if you try to follow someone else's norms and traditions and keep them happy, you will have to compromise your dreams somewhere. I have always seen my female classmates getting some amazing work offers but they had to let go of them because of their families' restrictions. It bothered me so much that because of a stereotypical mindset, their talent was never utilized.

Well, I was very clear from the start that I am



going to work and it has been my lifelong dream. I announced to be a working woman when I was in the 10th Grade and so happy with the thought that I was eagerly waiting to grow up. My nuclear family never questioned my ambition. But the extended family did have some influence on them which led to some restrictions. No late night shifts, working within the radius of the house, no travelling, managing chores with work were part of it, which definitely shrank my horizon. But deep down there, I knew who I was and had the courage to deal with whatever it takes to fulfill the dream. Everyone has their own barrier. Mine was this, and one thing that never changed was my agenda of being a working woman.

I started my journey with an internship project and after some time my friend recommended Uplers. I applied here but didn't tell anyone in my family about the interview process, obviously because of the fear of failure. Finally I got selected here and broke the news to my family. They were really happy, majorly because Uplers offered me remote work. Despite coming from a small town in Madhya Pradesh and with no history of a woman ever working closely in a corporate world, they have been supportive throughout. Be it my professional decisions, education or learnings. The journey till here was a bit uncertain, more of convincing everybody, but today it is all worth it. It was just a matter of taking the initiative, I took it and became the first woman in my entire immediate and extended family to step into the corporate world.

Working from home while getting all the support required along with the most friendly workplace environment could be a dream for many which I am living. All thanks to Uplers for that!

After a month, I joined Uplers; girls from my extended family started approaching me and asking how they fit in any of the roles out there in the world. And to my surprise, it felt amazing how they looked up to me and how they also want to explore the world with their talent. It feels amazing to become a role model for other females of my family, sharing experiences and wisdom with them, motivating them to reach out there and live their dreams. Last but not least, I have to say this to everyone out there that it's all about the matter of confidence, about that one initial step that you take which requires utmost courage. Nothing will matter after you take that first dive!

I can proudly say, I chased my dreams and now I am the first working woman in the family.

- Prasiddhi Jain
Marketing



Ever since I started working in the night shift, though a bit challenging in the beginning, I eventually got accustomed to this new style of working. Quieter and more peaceful than the normal working hours, working in the night shift always gives me thrills. I believe that a friendlier and supporting working culture is a must to cope up with the stress and anxiety which may arise because of 360 degree change in the work routine and I acknowledge that I am fortunate enough to have the same in Uplers.

- Anju Chaturvedi
Web





MY ENCOUNTERS WITH CORPORATE WORK CULTURE

The moment one thinks about corporates - they fancy statistics, number crunching, leadership, integrity, growth, and everything in between. I commenced my career in a pretty unconventional way. Instead of A to Z, I started from Z to A (Well, I am an engineer by qualification, it's in my blood). If asked to arrange them in order, it would be something like - kick started with freelancing, switched to work full-time for a media communication agency, and eventually grabbed the opportunity to work for an organization like Uplers. It's been almost a year now since I joined, and so far, the experience is no less than a roller coaster ride.

The transition from freelancing to a full-time job was smooth compared to switching to a corporate from a small company. Corporate offices are fabled but also harsh and practical at the same time. The learning curve is pretty huge; furthermore, they don't come an easy way.

Let me share some of my encounters with corporate life, along with takeaways.

#1 - You become self-disciplined. When you work amidst the corporate eco-systems hustle-bustle, no one has time to micromanage you. No one will.

As a matter of fact, the substance of your efforts to get your job done right won't allow you to waste any minute. You'll build your processes, your communication channels, and work ethics. No management or leadership book can teach this to you.

#2 - You learn to embrace rejections. With time, you feel that there need not be a rebellious or immature answer for every NO. There is always room for a sounder argument - a clever one. Embracing the rejection would mean exploring more ways to get the same thing done in a better way. You might feel that you are in a "vulnerable-hangover" undergoing the fear of getting rejected - AGAIN! But, that's the price you pay to LEARN, to GROW!

#3 - You understand the meaning of diversity in work culture. You apprehend that there are so many unexplored territories when bringing the best to the table. You discover different cultures, communities, their ideologies, beliefs, and especially people. You can finally digest the underlying concepts about human behavior. Each morning you'd wake up with new challenges. But, I bet you'll witness that despite being difference-of-opinions, how a great team-work can accomplish remarkable results.

#4 - Remember those times when you walk an extra mile just to finish writing that concluding paragraph of a content piece to optimize that social media campaign, just to resolve that one coding error that has been bugging you for the past 14 hours? I am sure that winning-moment was no less than a spring-breeze.

Such encounters teach commitment, make us realize what contentment tastes like. It deepens our



belief in the choices we made, the battles we choose to opt for, the passion we relish, and ultimately in ourselves.

In the end, I would just like to add that be open to change, have the courage to be curious, and ask questions. Know when to speak and what to speak. Be a good listener - leveraging your patience to listen can take you places. Seize on the right opportunities, change the landscapes and push your limits.

Remember, we live in a dynamic world of digital where emotional intelligence is constant.

- **Charmie Prajapati**
Marketing



Women/Girl do jobs is normal for some and unusual for many a little bit of this is related to me. I am the first girl child to do a job in my family. No one in my family had the idea of a job, and I wanted to do a job and I have to be independent and I have some goals and not only goals, but I want to fulfill them as well. The family also agreed to my job and the journey started. Staying away from home and doing a job was a bit difficult "Kuch Pane ke Liye Kuch khona padta hai type (relieved)" but everything went well and now everyone is happy with my corporate work and Thank you Uplers Family too. :) I think when it comes to my professional journey, I would thank my Uplers family for helping me and believing in me.

- **Dhyeyshi Gadhvi**
Email



JAB WE MET

When people are the complete opposite of each other, how do they make things work? Well, when there's love, everything works out in the end. We have one such love story this time, which made us believe that opposites attract and stay together too!

THE AMAZING HORIZON

- **Dhruvanghood Min**
Sales

Me and Radhi, our relation is like Israel and Egypt, 4 years ago, we tied the mighty knot.

She is South Korea and I am Japan.

She is Baandhani of Jamnagar and I am the Salt of Mithapur.

She is Ducati and I am Royal Enfield.

She is Volkswagen and I am Toyota.

She is Trend of the West, I am the Culture of the East.

She likes Hatchback, and I love SUVs.

She is a Dedicated Krishna Devotee, and I am a Mighty Shiv Bhakt.

She is CIA and I am RAW.

She is Hublot and I am Titan.

She is Qatar Airways and I am Fly Emirates.

She is Amazon and I am Siberia.

She loves Paris and I love Tokyo.

She loves Cows and I love Dogs.

She loves Vaishnodevi and I love Goa.

She loves Big Boss and I love Master Chef.



There are infinite differences between us, but our relation is The Perfect Horizon where our life overlaps like nowhere else in the Universe. That's what we are all about. Incomparable, distinct, and above all, unique. Our happiness skyrocketed when our son Rudransh was born on the first Monday of the Holy Shraavan month. She has been a very strict person when it comes to bringing out the best in me, but has left no stone unturned as well when it comes to showering me with love. Life has just taken the J Curve since her arrival in my life, and she has many more elements of surprises.

FRIENDSHIP TALES

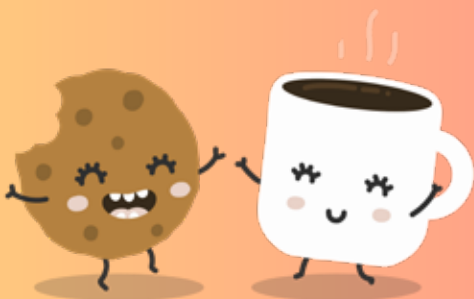
When your coworker becomes your best friend, things become a lot easier to deal with! But what would you do when a certain situation arises and you have to stay away from each other? Well, as it's said, you find ways to live with people you love. You ask how? Well, read the below story to know the answer.

AASHRISHVA

By Aashna Mecwan

Email

I met this most amazing beautiful lady 2 years back and we have been inseparable ever since. Thankful to Uplers for this merger that I got a companion for life. We started with a simple conversation which turned to a coffee date and here we are, exploring the meaning of true friendship after all these years in our lives. From my work wife to my sister we came a long way constantly supporting each other through our ups and downs. We were constantly together in the office and when the covid situation started I was skeptical that we won't have the same bond because usually distance tends to make us disconnect with the best of people. But it was totally opposite of that. Our "Work from Home" started with facetime once a day because we had to talk - "Old Habits". In the beginning we just used to update each other of our day's activities and then our unconscious practice was to facetime as soon as we log in and just work together all day with each other. We did not need to talk, we were just with each other the whole day just like in the office, only each other's presence was comforting to us. Our bond grew stronger during covid actually. I am literally grateful for her and hope to stay like this forever. Cheers to all of our future trips and major life events. Cannot wait to grow old with you Rish. Love you <3



THE SITCOM OF THE MONTH



Sarabhai Vs Sarabhai telecasted on star one in 2004. I still have blurry memories of coming back from school and watching it every day on TV. Now it's available on Hotstar, and whenever I see this show, I laugh like I am watching it for the first time. This show never gets old. The humor and content were way ahead of their time, which still makes the show relevant.

It revolves around five characters Indravadan, Maya, Rosesh, Monisha, and Sahil. They are from the uber-wealthy and high society Gujarati family of Cuffe Parade, South Bombay. Monisha is categorically middle-class, though!



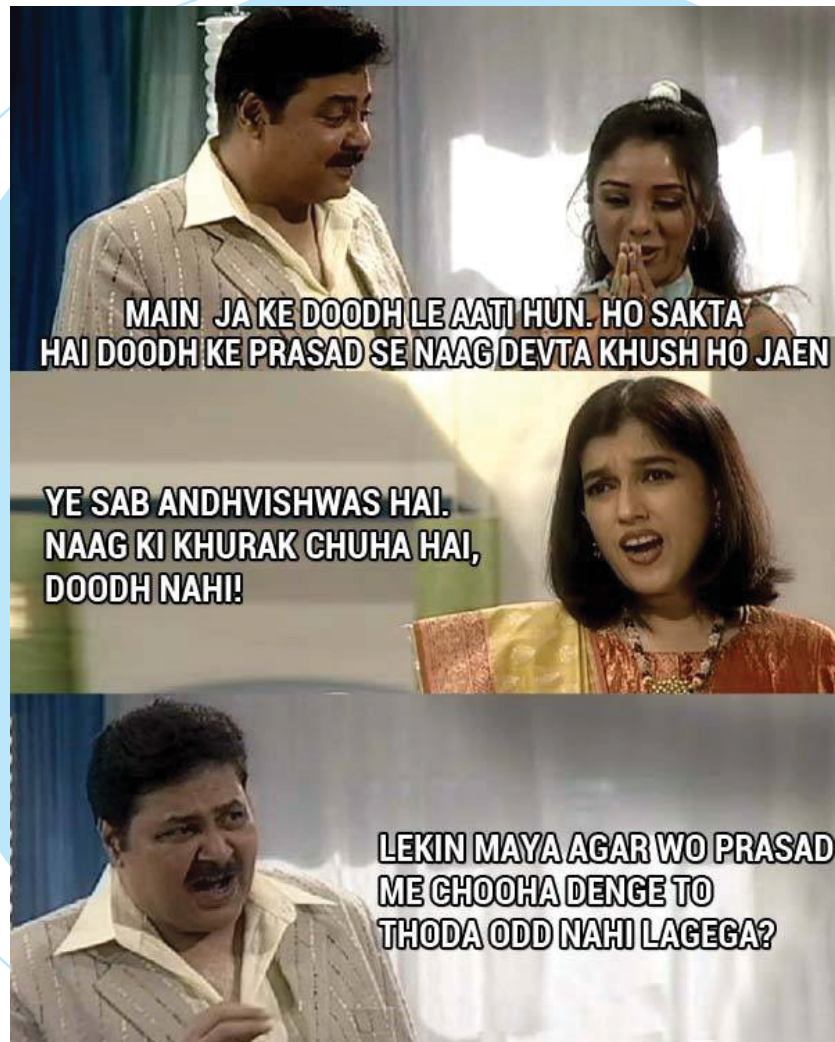
Indravadan aka Indu Sarabhai

A rich businessman who retired a little earlier just to enjoy his family time. Indravadan passes most of his time by constantly making fun of his younger son Rosesh and pulling pranks on him. He always sides with his daughter-in-law Monisha which annoys his wife, Maya to no end. Sahil has given him the title of "Narad muni" because he loves pitting two people against each other for his own amusement.



Maya Sarabhai

An epitome of class, beauty, and sophistication. Maya is a little hypocrite and a complete snob. She throws a party and pops up a champagne bottle to collect funds for poor kids who are addicted to alcohol. Yeah, that's what makes Maya the most interesting character in the show. Her only aim in life is to correct Monisha whenever she makes any movement! She does it in the most sugar-coated way possible. "Don't mind huh beta", "Monisha beta Mojito bolo, nimbu paani is metaphorically middle class." I'm sure you remember the meme fest Maya & Monisha's conversations sparked a while ago.





Rosesh Sarabhai

A self-proclaimed poet, actor, and momma's boy. Rosesh is dearest to Maya and does everything his momma says. He loves his Sahil bhai and Monisha bhabhi, but he is always at loggerheads with Indravadan. He is terrible at writing, and Indravadan and Sahil always take digs at his acting and writing skills. You have to see a glimpse of his poetic skills. Here are few lines from his oh so amazing poem "Momma ka purse."

*Momma ka purse, jaise hospital ki pyaari koi nurse,
Purse mein rakha tissue paper karta hai paseene ka ilaaj,
Aur lipstick ho jaise, bhookhe hotho ka anaj,
Momma ke purse ka hai makhmali sa sparsh,
Momma ka purse, momma ka purse...*

Here's one more "Jelly."

*Lakul lagul lakul lagul laal laal lagul lagul jelly
Jelly ke cabaret dancer jaise shareer mein chupi hai unkahi, unsuni paheli
Jelly - meri momma ka mann, narm, mulayam, meetha
Pasand kare isse har koi - Sangeeta, Rita, Nita, Anita.
Jelly gire zameen par to awaaz aaye plup plup,
Baccha usme haath maare, to sunai deti hai thup thup,
Jelly par kabhi fungus na lage, uska swaad kabhi bhankas na lage,
Agar bachani hai hume hamari country,
Toh jelly ko banana chahiye iss desh ka pradhan mantri!*

Aren't you already laughing! Hearing this in his accent just makes it even funnier.

Apart from these main characters, there are amazing supporting characters like Madhusudan fufa, Dushyant, Radhabai and Vitthal who lift the humor level every time they appear.

Sarabhai Vs Sarabhai has shown one of the best acts of humor over the years. It's a riot when highly-sophisticated Maya, wily Indravadan, middle-class Monisha, obedient Rosesh, and sensible Sahil come together. They leave you in splits with their amazing comic timing and camaraderie.

Lastly, I would like to say that we are fond of American & British sitcoms, but our Indian sitcoms stay underrated because we think they can't match the humor level of International sitcoms. But I can boast about this series and say anyone who watches it is gonna love it!



Monisha Sarabhai

An innocent Punjabi girl, she has basically everything that Maya never wanted in her daughter-in-law. Her real name was Manisha but it was too middle-class according to Maya hence she changed it to Monisha. Monisha is clumsy, doesn't know how to cook, and loves to bargain as much as she loves Sahil. She runs after free offers and tries to make optimum use of everything, like once she served two days old food to Maya and her throat became sore. It's hilarious to see how she does everything without thinking about repercussions. If Monisha makes a priority list, discount will be at the top followed by Sahil, Indravadan, Rosesh and of course Maya at the bottom.



Sahil Sarabhai

One and only sane person in the family and a character who is close to reality. Sahil tries to keep a balance between Monisha and Maya but fails at times because of Indravadan. Sahil's life is so interesting that once he ran away to Goa and poured his heart in front of Nagesh, who happened to be a novelist and ended up writing a book on his life.



**MONISHA TELEPHONE
KI DIARY KAHAN HAI**



**JISKE J,K,L WALE ALPHABETS
FATE HUE HAIN? YA JISKE
P,Q,R,S WALE ALPHABETS FATE
HUE HAIN?**



INTERNATIONAL DAY OF HAPPINESS

Life is not what we see on Instagram! Life was very simple and easy back then!

We all have frequently heard these things. Good old days, cherishing memories is something we all enjoy! Why? Because we were happy!

So, the definition of happiness may vary from person to person, but the one thing that I believe would be common for all is that happiness has been found in peace, with your near and dear ones.

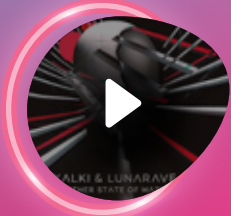
Today, we have lost ourselves in the taddum of netflix and the notifications ringing 24*7. We have stopped sharing our problems with our family, but we do remove our whatsapp dps and put up sad stories. Those heels might be killing you everyday, that makeup might be itching you but having a perfect IG story is a mandate.

In the world of filters, we have filtered ourselves in becoming perfect for the world. Majorly, in making the world happy, we have lost our own happiness. Anxiety and depression has been sweeping in and we ourselves are killing our mental peace. Don't you think this is the right time to take a U-turn ? To stop worrying about those text messages from the office at midnight, to stop looking perfect every single day, and to stop pleasing everyone.

Happiness is lost, but it's just a block away. You can find it easily with a free mind and heart.

DISCOVER NEW MUSIC

Aren't we all bored of those same old beats, tunes, and remakes? We all are in search of some fresh and different music. So, we dug a little deeper into the streets of YouTube, and here we are with a list of some amazing channels that create new and diverse music.



Kalki

Psytrance music and original compositions. Varied music in terms of mood, tempo, and style.



The Local Train

Peaceful music and soul-soothing lyrics with a perfect blend of Urdu and Hindi.



Anuv Jain

Original songs written, sung, and composed by Anuv. A breath of fresh air in the era of remakes.



IndieCurrent

An independent music collective with experimental beats and poised lyrics.



Majestic Casual

Music beyond trends and genres. Authentic, diverse, and inspiring melodies.

+ Do share with us [here](#) a song or composition that made it to your playlist from the above channels.



UPLERS REFERRAL CARNIVAL

REFER. REWARD. EARN.

It really pays to have a friend!

We are sure there wouldn't be a person who didn't think of working with their friends! Well, you can make this dream come true in our upcoming Referral Carnival. Not only that, you will get rewards every time you refer a person. So, it's a win-win-win!

You get to work with your network, you get amazing rewards and we get an awesome person onboard just like you.

What's so great about this referral program, you ask, there are guaranteed rewards at every step!

Yes, you don't get benefits only when a person is hired. Rather at every step of the process, you will be awarded points!

So, we are assuming that you have already registered in the carnival and earned 250 welcome points.

Now you will get new points as you go further! Starting from your referral getting eligible for the 1st round, the candidate gets selected and also when he/she joins. Not only this, we have booster points too. There are rewards everywhere! Isn't this amazing?

Were you thinking of buying an AC, refrigerator, TV, smartwatch, or carvaan? Ab aap soch rahe honge referral carnival ke beech me ye sab kahan se aa gaya! Yahi toh surprise hai. It's time to turn your dreams into reality! You can literally win all these after you register in the referral carnival and refer your network here.

[Collect Welcome Points](#)

INSURGENTS | UPLIFT

It all began back in January 2020. Uplers organized Upraise intending to welcome CSR ideas from our work family.

That's when the idea of initiating this project, Insurgents, was pitched. We, Team Insurgents, aimed to empower differently-abled individuals by making them equipped with the skills that the corporate sector demands, hence helping them achieve financial independence.



Where there is a will, there is a way!

We were extremely confident about what we wanted to do from the very start, but it took us some time to research, experiment, innovate and learn from the failures. The more we studied, the more we interacted with the people who had worked in this domain, the more we were confident, determined, and surcharged to work on this project.

Since the very beginning, we had all the required support and assistance from the Uplers family, but the announcement of going Remote by Choice proved a boon for us. As the location wasn't a barrier anymore, we had the freedom to welcome talent across the globe and with the passion to work.

And, in the end, our hard work paid off. Today, we have successfully collaborated with three organizations, Mind Assets, Elixir, Vividhta, who support us on the recruitment front. Also, we have onboarded three candidates who are working with us and performing exceptionally well.

This is just the beginning! We envision expanding our team and welcoming more people under the roof for taking Insurgents at an altogether different altitude. We would love to have more helping hands and work towards building a culture of equality and upliftment.

If you wish to join us in our initiative or know someone who can be a part of this initiative, please connect with Shimul Garg and Ishit Parekh from the team.

- Team Insurgents



Gulshan Nirmal



Ishit Parekh



Shimul Garg



Kewal Sanghadia



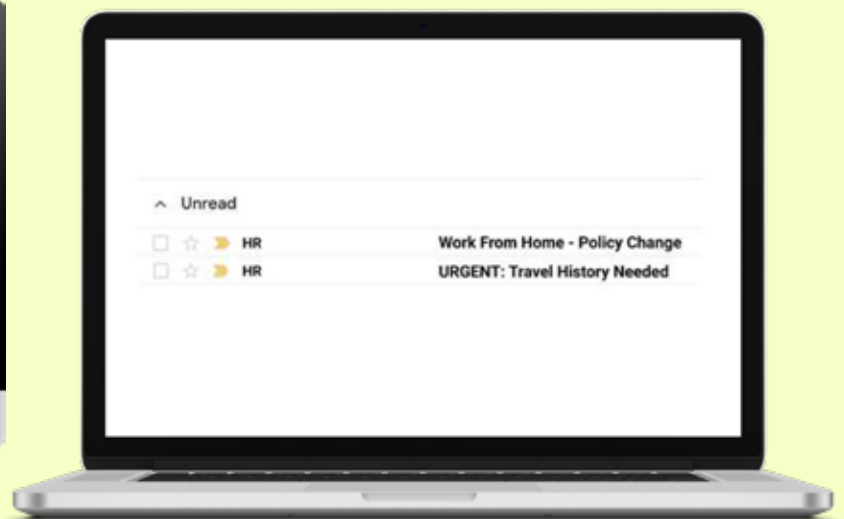
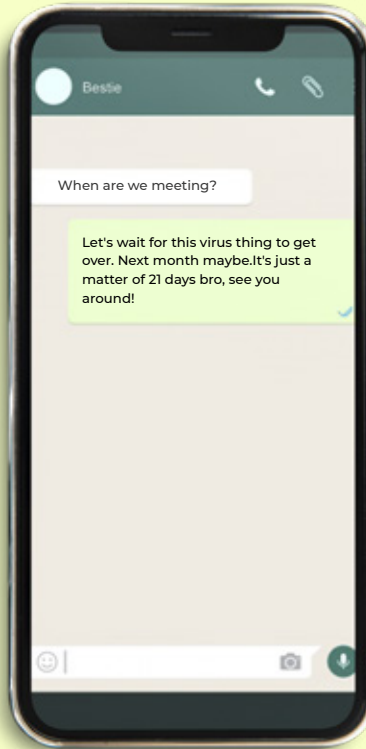
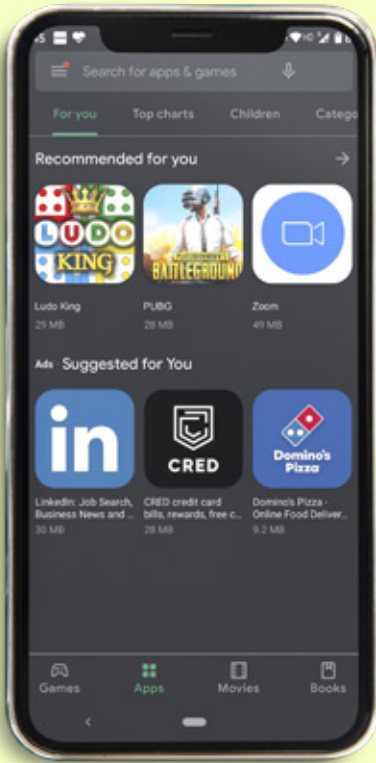
Bhavna Doultani

Join Us!

SEARCH LIKE IT'S LAST MARCH



Remember last year this time? We entered the new normal and were somehow learning to cope up with it. Let's take a trip down memory lane and see glimpses of our virtual life one year ago.

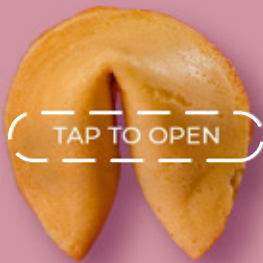


FORTUNE COOKIES

Everyone loves cracking a fortune cookie at the end of the meal! Open yours and discover the hidden message for you based on your birthday month!

(P.S. - This is a fun version and not something to be considered seriously.)

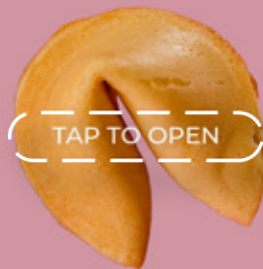
JANUARY



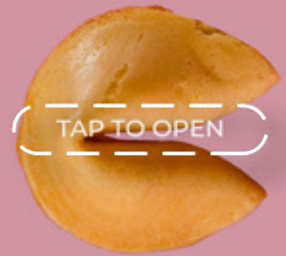
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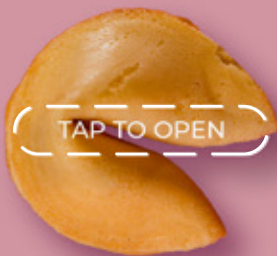
MARCH



APRIL



MAY



JUNE



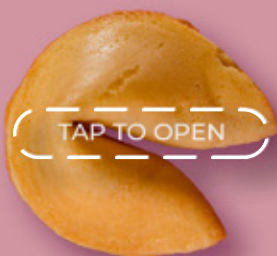
JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER



HUM JEET GAYE!

Uplers undoubtedly has a huge Bollywood fanbase! The immense love we received for our Bollywood edition and the given long list of winners is proof of it! Join us in congratulating our Bollywood Buffs for their glorious victory.



Darshan Bhatt
Software Development



Deeba Tromboo
Human Resource



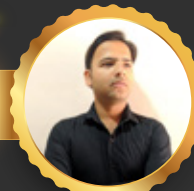
Jigar Gondalia
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Vishal Yagnik
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Bhargavi Jani
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Sunit Jain
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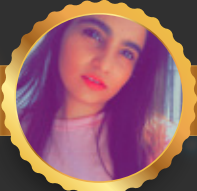
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Wasim Haidar
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Hetvi Patel
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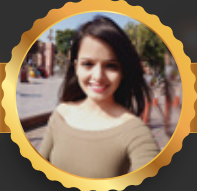
Nandini Shah
Human Resource



Yogesh Singh
Email



Anuja Jhaveri
Human Resource



Urvashi Sharma
Search



Karanpreet Kapoor
Human Resource



Aditya Patel
Email

CREDITS

Meet the Creators & the Curators

MARKETING



Aayush Gupta



Karishma
Khubchandani



Parthvi Kher



Aashka Brahmbhatt



Sanjhi Shah

HUMAN RESOURCE



Paritosh Vaishnav



Amrita Haldar



Zankhana Vaghani



Riaana Shah



Deeba Tromboo



Simran Loonia



Bhavana Doultani



Mustakin Saiyed

We hope you enjoyed reading this edition of Uplers Unplugged.
We would love to hear your feedback on unplugged@uplers.in

Or Simply Scan the QR code



[You can also share your feedback anonymously](#)

Wish to get featured?

Send in your entries and collaborate with us for the next edition of Uplers Unplugged. Drop in a mail at unplugged@uplers.in

Stay connected with Uplers folks! Follow us on our social profiles.



Here's how you and your family can relive the previous editions of Uplers Unplugged!

Witness the Magic of Uplers Unplugged Editions - [April](#), [May](#), [June](#), [August](#), [November](#) & [January](#) again.