

UPLERS

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A Special Surprise for
Bhuvan Desai



Editor's Note
Paritosh Vaishnav

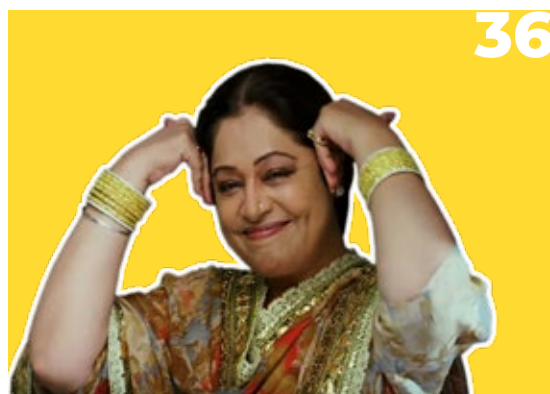
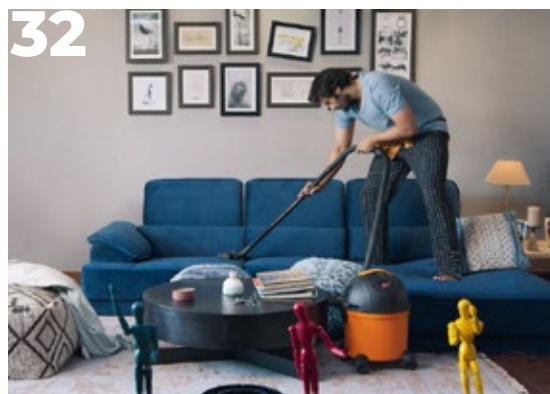
Humans of Uplers
Gulshan Nirmal | Pratik Bhatt

Feature of the Month
MAY FOR MOMS

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**Happy Birthday
Bhuvan Sir**

Birthdays are super special at Uplers and we would have loved to celebrate it by shouting out happy birthday for you, showering you with never-ending hugs, capturing the smiles on all faces, taking endless pictures of the memories to be cherished forever, but life sometimes doesn't work the way we plan. Clearly, distance cannot stop us from pouring our hearts to you in the form of wishes and letting you know how special and loved you are!

Here's a glimpse of the few birthday wishes coming your way. Enjoy the love!

"Hey Buddy,

Wish you many many happy returns of the day.

May God bless you with a long & healthy life, full of happiness and success.

Buddy, you are an awesome human being & amazing professional. Your hunger to innovate in anything/everything you do and your drive to achieve excellence have helped Uplers and everyone associated with you to reach new heights. Your "Tough Love" mentoring philosophy has helped many of the members you are mentoring to perform beyond their perceived capabilities. There is something new to learn from you every day, for everyone. Moreover your attitude to help society and add value wherever you can is super admirable. Keep it up, always.

This quarantined birthday is creating a unique memory for a lifetime. The memory that will be remembered and cherished for a long time. So enjoy your day & have fun.

My special regards to Pankti & little Dhyey.

Cheers,"

Jaymin Bhuptani

"Happy Birthday Bhuvan, hope you have an amazing day. Very interesting birthday in Lockdown but I am sure you would have figured out how to make it fun. I am pleased to explore the non-professional side of yours in the last 1 year. I found a friend who is extremely humble to everyone and very kind at heart. A person who always thinks of people around him and strongly believes in giving back to society. This makes you an amazing person, so always be like this buddy. Have an amazing year ahead."

Nital Shah

"Hi Bhu!

Wishing you a very happy Birthday!

Thank you for making the workspace happier and comfortable with the kind of understanding you have and support you've been providing! Happy Birthday!"

Gulshan Nirmal

"Many Many Happy Returns of the day, Zeherbhai.

I wish the way you say Zeher every time, leaves a double impact than ever.

Enjoy the day. Stay safe and healthy for at least 2000 years."

Rahul Doshi

"Happy birthday to someone I am proud to work alongside each day! Thank you for always being there and for being so supportive!"

Vikas Jain

“The pillars of a happy office are not made from cement but from the enthusiasm. Cheers to an awesome colleague and friend! Wishing you a very happy birthday and good health! God Bless Bhuvan”

Darshan Modi

“Hey Bhuvan Bhai, Many many happy returns of the day. Hope you have a great year ahead. Looking forward to many more brainstorming sessions and unlimited growth together.”

Yash Parikh

“Many Happy Returns Of The Day Bhuvan Sir! You are one of the sweetest people I know. Stay the same amazing self and I hope you have a great birthday.

P.S: Believe me I sanitized the wish before sending.”

Karishma Khubchandani

Heads Up ! That’s not all. There’s a lot of wishes in store for you. Be ready to savour the hugely populated virtual wishes!

OPEN WITH A SMILE

The Man You Know, the Person You Are About to Know!

In the quest of making sure we are meeting timelines and running back home to the next set of responsibilities, we at times miss on discovering the other side of the people around us. We all know how impeccable Bhuvan sir is in the office, his work, his deliverables. He is one of the sweetest people and will certainly respond to all your queries with a smile. His energy is totally palpable!

Team Uplers Unplugged decided to do a bit of snooping and know the other side of Bhuvan sir. Here you go:



1. Favorite Color

Blue

2. Favorite Cuisine

Chinese

3. How would you describe yourself as a Son, Husband and a Father?

As a father, it's just a start. I hope I become a good one.

As a son I am really lucky to have my Dad who loves reading and has a lot of values for people. He has been a Union leader and has worked and still works towards educating people in making the right choice, being social rather than capitalist. And I would say a lucky son, I am what I am all because of his right decisions.

As a husband I am not as good as others. I know people have been giving a fair amount of time to their wife, but I am not. But as a human I believe she loves me for what I am, and I am doing fairly well, though I know I have to change a lot.

4. Your fondest memory till date

Many - My Engineering Days, My MBA days, My trip to North India, trips with my wife, family and all those beautiful days in our most loving place - our office.

5. Your biggest achievement personally

I am at a happy place in life and the ability to fight tough situations and win over it.

6. Current book you are reading

What Millennials Want from Work. But these days most of the reading goes with New Automation platform, New Tech, GIT, and more.

7. The show you can binge-watch over & over

Any show with a genre of comedy, documentary, crime thriller / drama inspired from real stories.

8. Favorite actor Male

Shahrukh Khan

9. Guilty Pleasure

If it was a pleasure why should I have guilt.

10. Favorite song

Aashiqui songs are still my favorite.

11. Favorite quote

One quote that is in my favorite list is from Indira Gandhi "There are two kinds of people, those who do the work and those who take the credit. Try to be in the first group; there is less competition there."

12. Moment in a movie that always makes you laugh & cry

Comedy movies make me laugh no matter how many times I see them.
Documentary / real stories that touch base about our handicapped system makes me cry.

13. Favorite movie

Any movie with genre of comedy, documentary, crime thriller / drama inspired from real stories.

We also had the chance to have an exclusive interview with Bhuvan Desai. So go on and read this special section to discover more about him.

Q1) Let's start with your special message for Team Uplers?

Miss you all a lot, my beautiful team, lunch, tea, conference, meetings, conflicts, resolution, fun, birthday & anniversary celebrations, Jaymin & Nital sir's cabin meetings, Vikas Sir's stress-relieving talks, solving problems together, helping each other by extending support, walkaway to the pantry, night shift meetups, oh the list is long... Missing all these terribly. Though WFH is certainly a great opportunity for all of us to be more accountable, more responsible, and even more disciplined. The COVID-19 is a temporary phase and I am sure all of us like we have fought all the hurdles together in the past, we will fight this one too. Just remember halke main mat lena, thoda savdhani baratna. Stay safe, stay home. Unless very necessary, don't go out for anything.

Q2) Did you enjoy the first edition of Uplers Unplugged? Your take on it?

It's a beautiful initiative. That way all get updates about new things happening in the organization plus can even connect with each other at a personal level. I feel it's a good job planned and delivered amazingly well. Beauty would be to see how consistently we can make this interesting. Looking forward to having more versions.

Q3) How do you see Technical Operations shaping up at Uplers in the future?

The direction we have taken has a lot of scope for everyone who is related directly or indirectly with technology. The focus of Martech this year and gradually shifting it towards tech independent strategy, has a huge scope for everyone to learn, build, and excel in the latest and trending technology in the coming years.

Q4) What has been your mantra for success in your life?

The right intention behind every step you take with hard work, dedication, and discipline. Rather than keeping your decisions self-centered or with narrow inputs, if you can think of a holistic view to make decisions it would lead you to be a better decision-maker and thus tomorrow you will be in a better position or shape than yesterday.

Q5) What are your hobbies? How much time do you invest in them?

Reading books, clicking photos, knowing & listening to people, understanding philosophy, listening to music, playing badminton, traveling. I spent a lot of my time (on average 4 - 10 hours a week) reading and listening to people.



Q6) Your life's best reads that you would like to share with Uplers?

Good to Great, The Power of Habit, The Five Dysfunctions of a Team, Deep Work, Influence, The 4 disciplines of Execution, The Lean Startup, What Millennials Want from Work, Veronika Decides to Die, The White Tiger, Shiva Trilogy, 11 Minutes, and many more.

Q7) Everyone has been cooking something up in this home-quarantine. Did you get a chance to venture into the kitchen?

Nope. I am not a big cooking fan. My venture into the kitchen is usually either to wash dishes, slice vegetables, and stop Dhyey from pulling drawers.

Q8) Weekends are for the family! How do the weekends look at the Desai house?

Weekends are the same as weekdays during lockdown but normally weekends start with grocery shopping, helping with household chores, spending time with Dhyey, mom, dad, and wife, talking to friends, outings, spending some time on reading during Sunday and watching movies.

Q9) What are your stress busters?

Any show with a genre of comedy, documentary, crime thriller / drama inspired from real stories.

Q10) One thing you are obsessed about?

Knowing & learning new things - Knowing new people, learning new cultures & perspectives of life.

We would like to take this opportunity to thank Bhuvan Desai for taking the time to do this interview and sharing more about himself with all of us. While interacting with him the team clearly felt that he is such a down to earth person and positively responsive for everything.

VP, Technical Operations

Editor's Note

We will continue to Thrive!

Thank you for receiving the first edition of Uplers Unplugged with such love and appreciation. It gives us a big boost to not just continue it as a practice but at the same time, also make it better with every edition.

The world today is going through a great crisis, words are falling short to describe the chaos it is causing. Nevertheless, we should look at the positives that it has also brought along. People are spending quality time with family, supporting each other, fostering their hobbies, and appreciating the gift of life like never before.

This edition brings to you many such stories. The stories of forbearance, perseverance, courage, and compassion. Special mention to some of our tribe who have generously contributed to the greater good of society. People who have gone beyond and donated their incentives, part of the salary, and even allowances, that too anonymously, a true hallmark of a noble deed. We at Uplers have gone ahead and put in an equal amount to augment this effort.

Humankind has always been quick to adapt to new world order and I have no doubts over our species turning the tide on this pandemic sooner rather than later.



Human Resource



Uplers Bulletin Board

There's a lot that's brewing at Uplers. The UpStars and Shining Stars received their awards with a shine on their faces. Their extra efforts and hard work in these crucial times are valued. May the entire Uplers Family keep shining and keep on working with the same enthusiasm.

UpStars for April 2020



Aditya Pawar
Project Coordination



Dhwani Wadhwa
SEM



Karan Doshi
Project Coordination



Mariya Pathanwala
Project Coordination



Vikrant Sinha
Programmatic



Ujval Bhatt
SEM



Uday Gutipally
Programmatic



Shaili Zaveri
Account Management



Archana Vyas
Account Management



Dhaval Damania
Account Management



Kewal Sanghadia
Account Management



Urvi Raichura
Lead Generation





Prashant Gupta
Brand Marketing



Akshay Sharma
Brand Marketing



Shagufta Sohrab
Brand Marketing



Aashna Mecwan
Brand Marketing



Aashna Ramchandani
Brand Marketing



Parthvi Kher
Brand Marketing



Ashish Sodagar
Email Development



Bhargavi Jani
Email Development



Cherukuthota Sesa
Email Development



Mohit Mehta
Email Development



Satyavirsingh Pavar
Email Development



Shining Stars



Aditya Patel
Email Development



Bhargav Khanapara
PHP



Hardik Zinzuwadia
Design



Jay Bhavsar
Email Development



Neil Shah
Campaign Management



Prakash Sharma
Email Development



Vivek Makwana
Email Development



Urvi Yagnik
Project Coordination



Yash Shah
Email Development



Zalak Vaghela
Design



Aditya Pawar
Project Coordination



Amit Modi
SEO



Ayushi Banga
SEM



Charmi Tolia
SEM



Vaisakh UV
SEM



Harshit Kapasi
SEM



Himanshu Dwivedi
SEM



Hiteshi Bhatt
SEM



Hitika Changlani
SEO



Ishita Panchal
SEO



Jayesh Vaishnav
SEO



Jigar Gondalia
SEO



Kandarp Vyas
SEM



Kartik Poduval
Project Coordination



Mariya Pathanwala
Project Coordination



Parth Potdar
SEM



Pooja Menon
Project Coordination



Pooja Nagori
Project Coordination



Rahul Khandelwal
SEM



Shakti Shukla
Programmatic



Zeel Mevada
SEO



Chandani Ramrakhiyani
Brand Marketing



Neha Sharma
Talent Acquisition



Prashant Gupta
Brand Marketing



Riddhi Panchal
Accounts



Zankhana Vaghani
Human Resource



Arpan Patel
Hub Monks



Dhvani Vinodkumar
Web Development



Dhruvang Gajjar
Hub Monks



Gaurav Pardeshi
Project Coordination



Hardik Kavathiya
Landing Page



Harshal Mehuriya
Web Development



Jaydip Tank
Landing Page



Kishan Sonigara
Landing Page



Mayuri Prajapati
Web Development



Harsh Pandya
Project Coordination



Karan Parmar
Web Development



Pranji Badiyani
Project Coordination



Rakesh Vasita
Web Development



Sourabh Pandya
Web Development



Vaishali Jain
Hub Monks



Vrutika Patel
Web Development

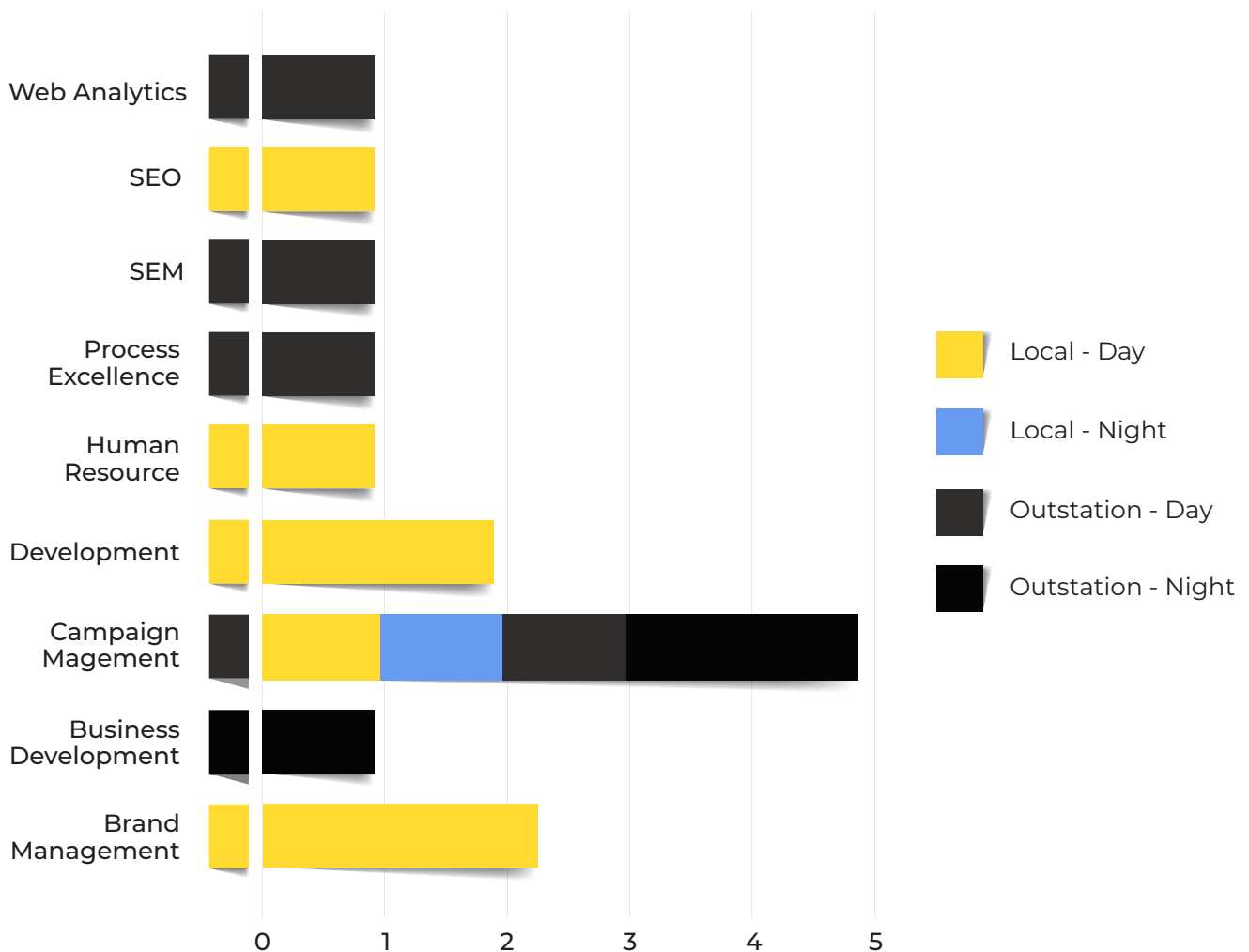
Uplers Family is Growing - Welcome Aboard

Since the time we moved to a complete remote working plan, we have absorbed 17 new colleagues in 9 of our teams seamlessly through online onboarding. Just like in many other functions, here too we took up a swift decision to utilize the best of our abilities and connect with new joiners through video calls and an updated process where all stakeholders came together to make them comfortable and aware of how we functioned.

Many of these fresh faces have not even arrived at Ahmedabad and are functioning out of their hometowns thereby justifying how we can “Work Remote” in true sense.

Welcome to the Uplers Family!

Here is the statistical representation of the 17 people onboard:





Hearty Congratulations to Mr. Krunal Bakraniya!

A Big shout out to a man who has been an integral part of Team Uplers and has completed 10 amazing years with us. Cheers to Krunal!

“On the outset, 10 years a decade feels like a long journey! I feel grateful to this organization for giving me this chance to evolve through various roles at different interjections, bringing out my best in each aspect. My heartfelt thanks and love to all of you!”

Krunal's message for Uplers

We are very fortunate to have someone as dedicated and hardworking as Krunal in the Uplers Family. We look forward to an even longer and successful association with him. Many Congratulations to Krunal Bakraniya.

Team Uplers

Initiatives at Uplers

Amidst this pandemic, the Uplers familia contributed their part to the society through a charity drive. The bond with the families grew stronger with our floor activities, while we also discovered many precious gems through Voice of Uplers. Here is a preview of those initiatives and please free to reach out to us if you wish to contribute in either:

COVID-19 CHARITY DRIVE

Heroes are ordinary people who do extraordinary work!

We would like to take a moment to appreciate the unsung heroes of the Uplers familia. These anonymous heroes contacted us for donating some amount from their salaries to charity for helping the needy.

We circulated a message across our teams, and surprisingly many of our colleagues opened their hearts and did their bit. A gracious amount was donated for PM Cares and Akshaya Patra Foundation, while as an added gesture, we decided to contribute equal value to these donations from Uplers.

A generous amount of approximately Rs. 75000/- was donated from Uplers to these noble institutions to uplift our larger Indian family. With the success of this last drive, we have decided to conduct this activity every month until it is possible to continue so that we can keep giving back to society in our small way!

It's never too late to do a good deed. Wish to donate further?

[CLICK HERE!](#)





VOICE OF UPLERS

Your Opportunity to Become an Acclaimed Writer!

Uplers is giving you an opportunity to share your expertise, insights, and knowledge to the world. This is your chance to be the Voice of Uplers.

Share your knowledge and expertise with us through the medium of a blog. Whether it is specific to the domain you are associated with or the learnings, tips, and findings you have gathered over the years.

This is a unique opportunity to put your words of wisdom on display. Your contribution will not only make it to the hands of the people of Uplers but will also feature on our website under your authorship for everyone to see.

Here's our first featured contribution for Voice of Uplers by Mr. Gajendra Singh.

[Have a look at it](#)



Wish to see your name and feature on the Uplers website?

SUBMIT YOUR ENTRY

Paheli with Family

We did a fun activity on all floors which had a mix of tasks related to riddles around the theme of household items! Though we were conducting this activity officially, we insisted everyone includes their family members or roommates to join as well.

Let's have a look at all the lucky winners:



Deep Thaker
Email Development



Lakhun Unadkat
Web Development



Pallavi Pandey
Process Support



Online Learning Tools

We hope the online learning tools shared in our first edition were useful. We are now sharing a new list as learning should never stop!

So once again, prepare your brain for this list of really good free online learning resources:

- [1. How to Increase Productivity at Work](#)
- [2. Introduction to Digital Wellbeing](#)
- [3. Basics of Business Communication](#)
- [4. Fundamentals of Digital Marketing](#)
- [5. Search Engines and Online advertising](#)
- [6. Initiating and Planning Projects](#)
- [7. Content Marketing Basics](#)
- [8. Understand the Basics of Code](#)
- [9. Critical Thinking & Problem-Solving](#)
- [10. Communicating Strategically](#)

And remember, you don't actually have to do anything with your downtime right now, these free courses are just here if you need a little brain spark.

Art Corner

We are so excited to showcase the art of our fellow Uplers colleagues yet again. Take a dive into this creative zone and decipher the language of the souls.

“Finally Figured it out”

I finally figured it out
What friendship is all about
Sharing bond and hangout...
One can live without
To which I doubt!!

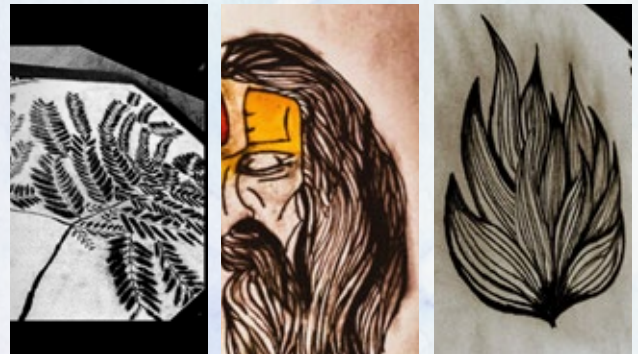
I finally figured it out
What love is all about...
Staying together like copy and paste
So delicious like cherry on top!!

I finally figured it out
What power is all about...
Mandatory like salt for some
Beyond control, You can never overcome!!!

I finally figured it out
What trust is all about...
Thing triggering exuberance
Completes your circumference!!!

I finally figured it out
What hatred is all about...
Poison seeking vengeance
Filthy destroyer- Peace of mind!!

- By Mansi Gajjar
SEO



Hiteshi Bhatt
SEM

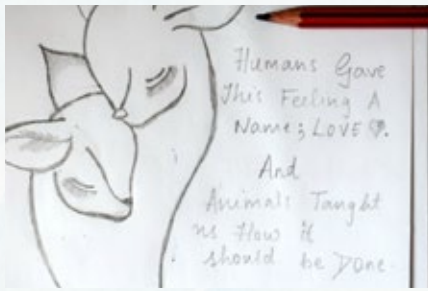


Jainish Patel
Hub Monks



Jigar Gondalia
SEO

Pratibha Sharma
Project Coordination



Pallavi Pandey
Process Support



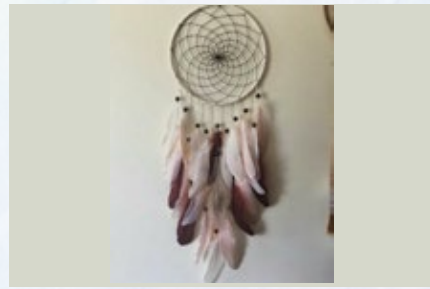
Pratibha Sharma
Project Coordination



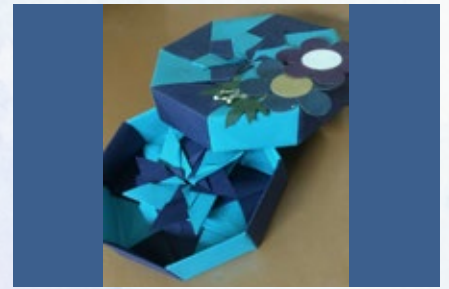
Pratibha Sharma
Project Coordination



Shaifali Gorwadia
Web Development



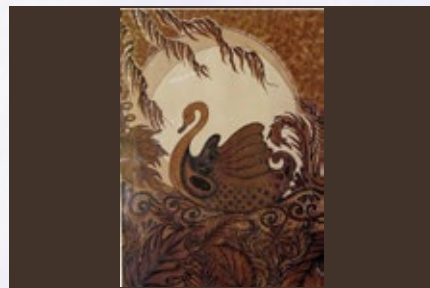
Sneha Poddar
SEM



Sneha Poddar
SEM



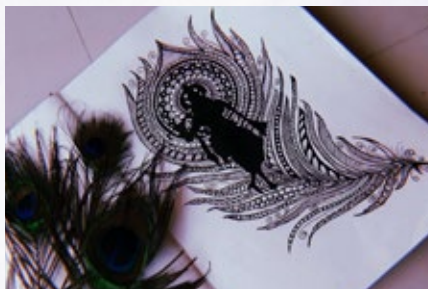
Sneha Poddar
SEM



Sneha Poddar
SEM



Zinal Shah
Learning and Development



Zinal Shah
Learning and Development



Zinal Shah
Learning and Development



Zinal Shah
Learning and Development

The Friendship Tales

In the journey of life, somewhere along the way, we stumble upon a person who becomes our companion for life. In literal terms, this person becomes our sukh dukh ka saathi! The lockdown might have separated these friends physically, but ye fevicol ka jod hai, tutne se bhi nai tutega. These friendship tales are friendship goals for sure!

Here's a shoutout to all the special bonds that have been created at Uplers.



Tale by Aditi Agarwal - Email Development

Zalak Vaghela - Design

Journey from Aditi-Zalak to Seeta-Geeta

“I used to think I wouldn't get more than a paycheck or work experience out of my career, but I've found a friend for life.”

I started my Job at Uplers (then Ensign) in November 2018. It was my first day at work and my manager introduced me to the designers in our team. That's where I first talked to Zalak. We first bonded over our common interest in dance. But later, working together on the same project to sharing the same goals, winning the first 'ENSTAR' together, and the first website design project, our friendship achieved an altogether different dynamic.

I realized we grew as friends more than as a team. Soon we were given the title of “Seeta-Geeta”, “Santa-Kanta”, “Geeta-Babita” by our team for the bond we shared.

The funniest part is that people around us laugh at the way we talk with each other. I talk in Hindi and she responds in Gujarati and vice-versa. She is my Gujarati encyclopedia

While working from the office, the one thing I'm always pretty sure is that she will be by my side whatsoever. I can always annoy her, laugh at her as well as laugh with her. Due to the current lockdown, we make sure we are connected through video calls and screen sharing. I cannot poke her in person, but I do disturb her by video-calling her every now and then. Our virtual bond is as strong as it was in the office.

I believe the closest relationships, for me, are ones where others are able to execute actual ideas with me. It's the process of growing an idea from a baby to a full-grown adult—an overall great feeling. That's what I feel when I am with her. To many more years learning amazing design stuff together and exploring life! Cheers!



Naam ka Brahmin - Mariya Pathanwala & Varun Joshi

An unexpected friendship that we never thought of. We were awkward, I hated him and he made constant fun of me. But we grew into something that I could never dream of.

This great personality was famous for eating all the extra food from all the office parties we used to have. He used to roam around with a group that I could never get along with just like I could never get along with him.

Tale by Mariya Pathanwala

- Project Coordination

Varun Joshi - SEO

But then I made friends with one of them, and she became my sister. The irony was that she was a friend with this guy and I always wondered why? Not that he ever behaved badly with me or something but I never liked him as much. Now comes the day when my best friend left the company and I saw this guy crying for the first time. I have never seen him like this. He was the one who always made fun of all people, especially me and that was the reason I never liked him. That day, I saw him in a completely different light. He was vulnerable and more human to me than I ever thought he was. When she left, I'm sure she didn't have much hope for us two to get along but it was decided that I'm to accompany him in the morning break as a proxy for her. Since then, we've come a long way. He's irritating, so much so, that I've changed my behavior just to be spared from being made fun of (which hasn't stopped. Obviously). He's stupid, immature and one of those people who can burn Maggie. He's a "Garib" who only drinks Ahmedabad's most expensive coffees and then cribs about it. We have beaten up each other on the floor hundreds of times and I have stopped calling him with his real name as he has so many interesting ones.

But, he's someone I call in the middle of the night if I'm not feeling right, I go to him when a client is giving me nightmares, with whom I discuss anything and everything – from debating on aliens and ancient Indian spaceships to Gandhi, politics, and economy. He's my gossip trunk, my personal wrestling coach, and my boxing bad. He's increased my tolerance for people and supported me to deal with problems – although he's super awkward when it comes to talking about anything emotional and doesn't have any idea what to say if I'm crying! He has a sense of humor that grows on you. He is irritating and stupid; but he's irreplaceable. He is Varun Joshi.



Tale by Dhruvang Min

- Sales Operations

Kewal Sanghadia

- Account Management

Dhruvang Min-Kewal Sanghadia

Since my date of joining that is 27 March 2017, he has been an inseparable part of my life inside out. I trained with him, and he has been my artillery support in the office and personal life as well. His transparent nature and attitude is the asset that I have always appreciated. In return, he has always praised my general knowledge that he believes that very few people in our organization possess. Whenever something great happens in my life, he's the first person I go to in the office. From buying my car to the news about me going to become a father. He has saved me a lot of times from a few blunders that I had conceded. He sees the level of confidence in me that even I wonder sometimes whether I really deserve this or not. Bottom line is, he is my brother from another mother.



Tale by Shimul Garg

- Business Associate

Aparna Chandole

- Brand Marketing

Shimul Garg-Aparna Chandole

As I begin to share with you all my friendship tale, this sitting remote makes me more and more nostalgic. All I can recall is that this tale started from a moment as simple as waiting for Ankit Bhai's tiffin together. New to Ahmedabad (actually Gujarat as a whole) finding people with mutual interests was a challenge for a newbie, with added barriers of an unknown language. But just like me, she too came from another state and waited for the same tiffin, so, good enough reasons to strike a conversation. This went on for a few days, till it became our routine to have lunch and chit chat together. That's when I finally learned that her name is "Aparna". :)

There are so many memories to list down- be it the trips we went on, the shopping sessions literally every Sunday straight for two months, being teased on unintentional (I swear haha) twinning of clothes, sharing ice creams every afternoon, strolling in Kalasagar mall and what not. But more than this, this friendship is special because Aparna has always been there for me to help me out with her advice whenever I am in trouble-big or small. And she surely has plenty of time to listen to my ramblings! My tale doesn't have many twists and turns, it's simple like friendships should be. No matter what, be there for each other!

For those of you who have spotted us having tea together in the pantry, this small tale would make a lot of sense. For those of you who haven't, wait for the lockdown to get over. :P

Till then stay healthy!

Humans of Uplers

Humans of Uplers is our chance to know each other better. To know stories of spirit and glory. With this month's issue, we bring to you the heart-warming story of our beloved Gulshan Nirmal who narrates to us how he grew up 10 years in one night and Pratik Bhatt about moments that are so close to his heart and he will always cherish.

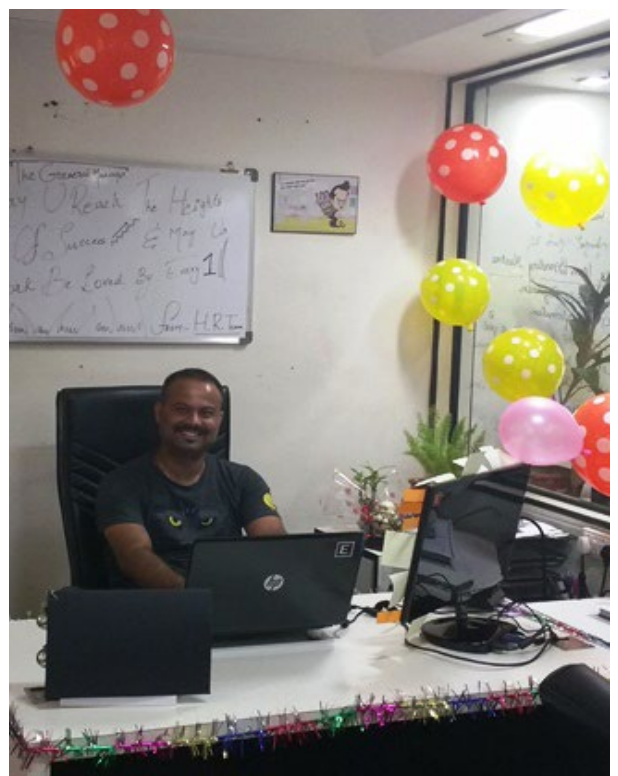
Choices that reflect hopes & not fears - Gulshan Nirmal

- From 17 years to 27 years in one night

There were only 5 months left until the 12th board exams were scheduled to knock on my door. These are crucial months for every student who is going to face board examinations. Their efforts during these months give them a direction towards their professional life. But life had different plans for me.

We were living in a rented house of 1 hall and 1 kitchen. During the nights, my family used to sleep in the hall and the kitchen used to convert into my study room. It was on 23 October 2002. I wish I never had 23 October 2002 in my life. As a daily routine, I was studying in the kitchen starting from 8 PM. That was the night everything got changed. At 9 pm my father got a heart attack. Cell Phones were not easily handy at that time. We just had a bicycle for the commute. I was able to manage help from our neighbor, who had a car. However, before we reached the nearest hospital, my father left me with the responsibilities of 2 younger sisters and my mother.

From the next morning, the sun wasn't shining for us. Just in a day, a teenager of 17 had grown to a man of 27. Managing day-to-day expenses was crucial since the only earning person of the house was no more. I was studying in the 12th board, my youngest sister was studying in the 10th board and the younger one had to leave education after 10th. Education is the path for future growth, but money is the fuel to build that path. And here, we were lacking that fuel. Education became the second





priority for me at that time. During that time, my mother's skills in tailoring helped us manage the day-to-day expenses. I also started doing random jobs. Starting from working at Kalupur wholesale cloth market to delivering yellow pages on my bicycle to shops at Sarkhej, selling electronic gas lighters by the door to door marketing, and as data entry operator in a local computer institute are few of the examples.

- Struggles were real

Things weren't easy for a few years. I even got options to make "quick money", but that is not at all an option I can consider ever. Hard work and honesty always pays off. After trying a few random jobs, I was able to get a proper job. With a dual role of working and studying I was trying to balance my present and future. There was even a time of around 4 months when I had done 2 jobs simultaneously to make some extra money. The shift used to start from morning 9 to evening 6 and evening 7 to morning 5. Yes! Your life doesn't run by the clock when you are at a war with it. For over 6 years I've done night shift jobs before knowing how the morning sun looks like.

Life wasn't easy but I had blessings from my family and my friends. Slowly gradually life started taking a good shape. And now everyone at Uplers is a witness to my settled life!

Success is not the destination, but it's a journey. There are many things yet to come but today I am satisfied that I've achieved happiness for my family. I was able to fulfill the dreams of my mother, my sister, and then my wife! My mother always wanted to live in our own house and not a rented house. With God's grace and blessings of my family, it's well achieved! Both of my sisters are settled in their married life. My mother still does her tailoring work, but not to that extent which she used to. We have requested her multiple times to stop it and enjoy the time with her grandchildren! But she refuses to quit! She believes that it helped us to get through a tough time, so now it's not something which she should leave. The objective now is not to earn money, but simply be active!

- Light at the end of the tunnel

2002 brought many changes in my life and after 10 years, in 2012 bought new changes. I got associated with Uplers (Ensign)! Uplers has offered many challenging opportunities to me which not only helped me professionally but personally as well. I met great people and learned many things from each of them. I am glad to be part of Team Uplers. It's been over 8 years (which is around 50% of my total career!) and it still doesn't feel like it! It never felt like I am working in a company, but with family members.

Management

A Journey through a Different Lens - Pratik Bhatt

Newbie Developer

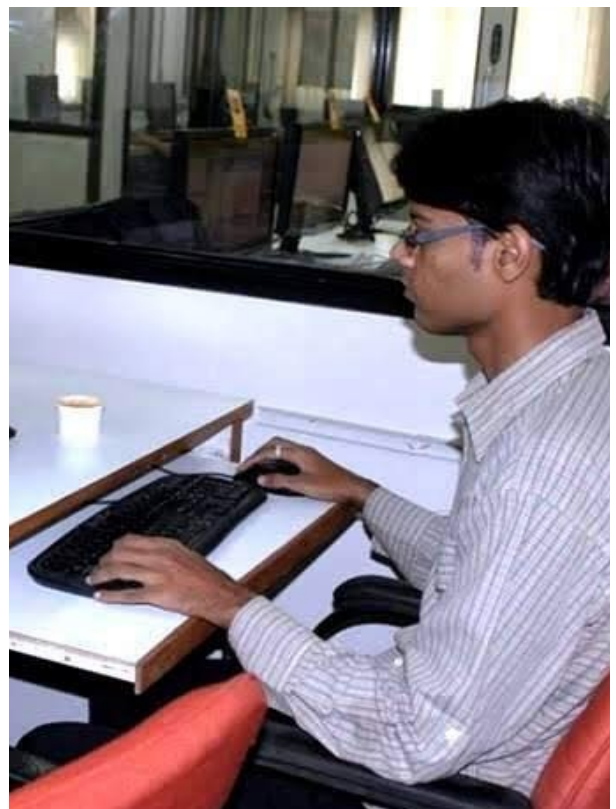
Started his journey at Uplers by getting selected through an open coding contest. The code he developed was so impressive that instead of getting an internship offer, he directly landed with a job at then "Webby Monks". Slowly with his eye to detail and an open mind, he absorbed all the knowledge he could to become a better professional. His impressive balance of creative mind and coding techniques made him a top developer for various projects.

Leader

It's been many years since this naive fresh out of the college guy started his professional journey with us. Working as Front developer in Webby Monks, he was passionate about project analysis and client communication. Eventually, Jaymin Boss recognized his potential and planned to create a new department for Landing Page in 2015. He accepted this opportunity where he worked single handedly as a developer and gradually started adding team members under the pool. For 3 years, he played the role of a Team leader for the development team and also managed clients independently, starting from project confirmation until project closure. Now he is leading with 22 like-minded team members across LP & Hubspot. Recently he also took-up a challenge to be Marketo Certified Associate and cleared the certification in his first attempt helping our company add more clients!

Social Media Contest

Pratik is also a Contest Freak. His trophies include winning Apple iPad, Oneplus Mobile and many such gifts. Once he was also selected as a Vodafone Star where he was given a 7 Star hospitality experience for two days like a limousine ride around the city, media interviews and awards. When asked to describe his winning clues; he said that he plays each contest wholeheartedly and believes in luck.





Photographer

On a different note, Pratik is also passionate about photography. Though he is not a professional photographer, he is unmissable during company events as a go-to person for all candid images which his magic cam captures. To put it in his words, "Today's moments are tomorrow's memories". There are many who walked along the corridors of Uplers and some who are not with us, however the popularity of the company never ceases to gather attention by even the ones who are no longer with us, because of the vivid images which he posts on his social media pages. The variety of creativity and mindfulness that Pratik highlights on his social handles is something that cannot be ignored!

Passionate Meet & Greet Stars

Like every other starstruck youngster, Pratik Bhatt too had been in awe of Bollywood celebrities. His interactions with many of them have been such that even they cannot forget the impact he has. An ardent fan of the world-famous Shahrukh Khan, they have met various times. In one of the contests, he was selected at an all India level to interact with Shahrukh Khan along with his wife and son with inclusion of hospitality / flight tickets / 5star stay etc.

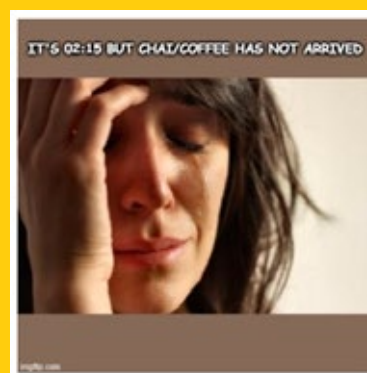
Infact amongst all the experiences he has had, one memorable anecdote he shared was where Madhuri Dixit was fascinated with his kid's nickname and actually remembered it when they met next!

Pratik Bhatt

Landing Page

LOL - LAUGH OUT LOUD

Everyday office moments that crack us up and leaves us laughing in splits. Here is our ode to those fun memories that have become a part of our lives.



The Guess Game

Think of yourselves as the biggest fans of Bollywood? Then go ahead and guess the movie names from these famous movie dialogues.



1. Rishte mein toh hum tumhare baap lagte hai! _____

2. Kitne aadmi the ? _____

3. Jaa Simran Jaa, Jee le apni zindagi. _____

4. Rahul, naam toh suna hi hoga. _____

5. Teja mein hu, mark idhar hai. _____

6. Tareekh par tareekh, milti rahi hai. _____

Work From Home - Movie Title Edition

Let's describe our work from home life with a movie name, shall we?



Rajkummar Rao's Trapped is how we're feeling right now!



Karan Johar's Kabhi Khushi Kabhi Gham is our everyday mood!



Ali Fazal's House Arrest is a mirror to our situation.



Wake Up Sid is what we tell ourselves every morning before logging in.



Home Alone 1, 2, 3 is just like our Lockdown 1, 2 and 3.



The Lunchbox - Dreaming about lunch from 9 am to 1 pm remains our constant.



Krazy 4 is just as crazy as Lockdown 4.0.

But don't worry people because **Main Hoon Na**.

Keep the **Dostana** strong with your colleagues

because **Hum Saath Saath Hai**.

And we promise everything will be **Shaandar** again, but for now,

be **Shubh Mangal Zyada Savdhaan**.

In Sawalo ka Uttar Dijiye Vats - Quiz Time



Shri Ram Bhagwan ji ki kripa se hum aapke liye laye hai kuch khaas sawaal, keval Uplers ke praja ke liye.

With Ramayana officially beating the viewership record of popular english series Game of Thrones, it's now clear that Shri Ram ji will emerge as the clear winner in a trial by combat with Jon Snow.

Go ahead and answer these Ramayana & Mahabharata questions and we will see who is our vijeta.

Q1) While abducting Sita, Ravana takes help of this demon. What is the demon's name?

- a. Kumbhakarna b. Surpanakha c. Mareecha d. Bakasura

Q2) Who was entrusted with the responsibility of building the bridge to Lanka?

- a. Hanuman and Jambavanta b. Vishwakarma c. Nala and Neela d. Hanuman and Sugriva

Q3) Who put up a brave fight to protect Sita when Ravana was carrying her away forcefully?

- a. Jatayu b. Jambavan c. Mareecha d. Angada

Q4) What king do the Pandavas serve during their 13th year in exile?

- a. Virata b. Duryodhana c. Shantanu d. Janamjaya

Q5) The Great War of Mahabharat lasted for _____ days of fighting.

- a. 16 b. 18 c. 20 d. 11

Q6) Who was bestowed with a unique vision to narrate the happenings of the war to King Dirtharashtra?

- a. Bhalikha b. Vidura c. Sanjaya d. Kripacharya

Did You Know?

We hope you enjoyed the facts we presented last time. For you to chuckle and know some more, here are some facts jo aapki “Dimag ki batti jala denge”

Four is the only number which has the same amount of letters as its actual value.

4

The technical term for hashtag is “octothorp,” according to the Oxford English Dictionary.



The length of the movie ‘Titanic,’ minus the present-day scenes and credits, is the same as the amount of time it took the actual Titanic to sink: 2 hours and 40 mins.

There is an Icelandic show called ‘Keeping up with Kattarshians,’ which is about 4 kittens living in a miniature house.



‘The Office’ is Netflix’s most watched acquired show during the COVID-19 outbreak, according to a recent Nielsen streaming report.





MAY FOR
MOMS

Maa akhir Maa hoti hai!

By Parthvi Kher &
Karishma Khubchandani
Brand Marketing



I recently came across this advertisement on Google for Mothers day, and it consisted of just two simple words - “Hey Mom!”. I am sure everyone’s day is incomplete without these two words. Our lives revolve around our mom’s - our superheroes who sacrifice their dreams and dedicate their lives to our well-being. Here’s a sneak peek to some iconic dialogues every Mom quotes and some moments which are “Kahani Ghar Ghar ki.”

1. MST - Moms Standard Time

We bet there won’t be a single Mom who hasn’t woken up their kids hours ago. 7 am is 5 am for them. And, haven’t we all started hours ago to not miss our trains and flights? Maybe, that’s the reason we always end up being late once we grow up and start living by ourselves.



2. Birth - TV - Mobile - End

“Pura din phone, TV, video games...Iske bahar bhi ek duniya hai.” When you hear these words, my dear friend, you better keep your gadget aside and start spending time with your family, or else there might be grave consequences. And by this simple act, her ultimate mission of connecting the family gets complete.

3. Don't you think it's Time to Settle Down?

By now, we all have memorized that entire speech our moms make, of how we need to start saving, investing, get married, and eventually settle down. Dear Moms, you have loved, pampered and spoiled us to bits for so many years, how do you think someone will be able to shower us with the same amount of love and care?



4. Brahmastra of Moms

“Me nahi rahungi tab pata chalega.” Every single time, when you think you can pull off an argument, she'll settle it once for all. Even God himself -cannot survive against this deadly line spoken with tons of emotions along with the perfect amount of tears. Mom, can we make a deal and stop using this?

5. Mom, I Need New Clothes

Be it any occasion, 'I don't have anything to wear' is the constant. And, then our super Moms take up the task of digging our cupboards like an archeologist and find historic clothes. “In kapdo ka kya achar dalna hai? Yeh toh ek hi baar pehna hai na? Haan phir yeh saare kapdo ko daan kar deti hu?” Oh, and how can we forget the complimentary lecture of not maintaining our cupboards?

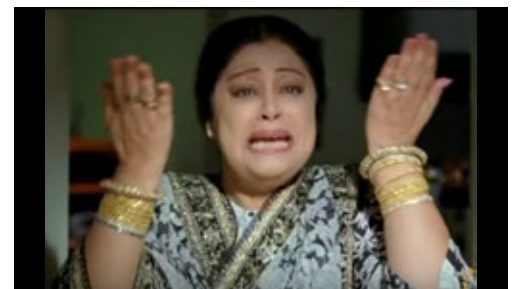


6. Jaadu ki Jhappi

When the world seems to be falling apart, all you need is a jaadu ki jhappi from your Mom. But on the contrary, have you ever actually gone to your Moms for no reason and said, “Tum bahut mast kam karti hai Maa while giving a jaadu ki jhappi?” Do try, because the smile you'll receive will be the most beautiful ever.

7. Every Problem Leads to...

So, it doesn't matter what the problem is. Let it be your grades, your job promotion, your fever or even if there's a meteor shower, it all leads to your sleep patterns and extensive use of mobile. “Ghar hai ye Hotel nahi.” If you ever find yourself in this situation, don't ever try to defend. We are saying never. Because this is also due to violent web series you binge-watch!



8. The Ultimate Blackmail: “Bata du Dad ko?”

Starting from school picnic permissions to outings with your friends to introducing them to your special someone, you rely on your Moms. But, there are days when the tables turn, and you dare to ignore what your Mom says, and then you hear - “Bata du Dad ko?”



9. Maa Sab Janti hai!

The biggest mystery in this universe is how Moms figure out everything. There is absolutely no need for lie-detectors or spy cameras or recorders, your Mom has this talent of reading your face. “Kaha the? Kiske saath? Late kyun hua? Friend ka number dena? Kab vapas aaoge?” You better answer them honestly, because ultimately she will figure out the answers.

10. In-House Google

Our Moms are our in-house Google. She knows every nook and corner of the house and whereabouts of everything in the house. “Mom I can't find my t-shirt, enter mom and in less than 30 seconds you have it. Like I swear I had also checked but it wasn't there dialogue will never work. She will be like “Haan maine toh jaadu se dhunda na.” She has the power to take Google Maps for a run.



11. My All in One go-to Person

Be it related to our health, career, college, or relationships, she has the magic wand to quickly wipe all our worries with her wise advice. Maa ke hath ka khana, maa ke hath ki champi, maa ki daat, maa ka gussa - everything that has Maa in it is special. Because, in the end - “Maa to aakhir maa hoti hai!”

And the list goes on. All the words in the world will fail to describe our Moms. And maybe that's the reason that there are courses, tutorials, and sessions for everything, but there's nothing available to teach us about “How to be a good mom”. The emotions, care, concern, support they have is the reason we succeed in our lives. So, if you have your Mom around you, go and hug her, tell her how special she is, and if she's not around pick up your phone (about which she complains so much) and thank her. Because that's the best gift she will ever receive.

SUPER MOMS OF UPLERS

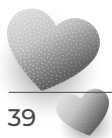


We all agree that our moms are no less than any superheroes. Iron Man has a heart that glows, but our moms have a heart of gold. Captain America may have a shield to protect him but we have our mother's blessings and love that always protects us.

Through Uplers Unplugged, today we are saluting those Super Moms of Uplers that are simply ultra-powerful women who do so much for everyone around them but never show it. Go ahead and witness these precious tales of sheer love and warmth that will make your heart go fuzzy and your eyes a tiny bit weepy.

Naina Rangwani Human Resource

If someone would ask what's the biggest blessing a woman could have? I will say, it's about becoming a mother. That feeling of holding your kid for the very first time, his innocent smile, holding his little hands makes you feel complete. It's a rollercoaster ride of being there through the tantrums, the milestones and the tears, the happiness, and joy. It's a whole mixed bag of emotions. It means that you love that little person which you created, more than you could ever love yourself or anybody else

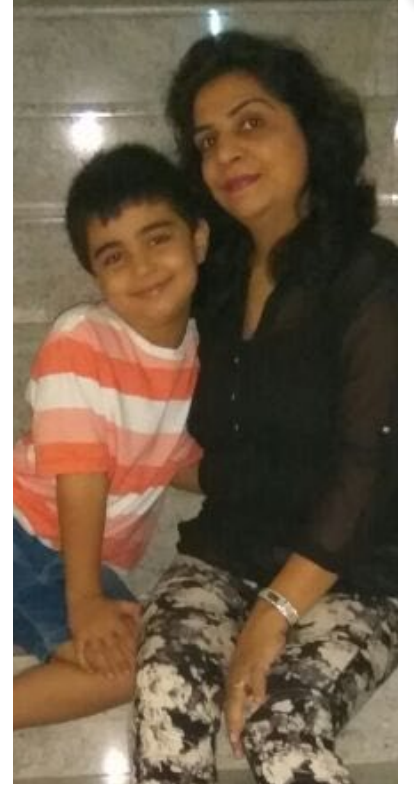


When I was 26, God gave me the best blessing and promoted me to be a mother. I have enjoyed every bit of this journey. His hugs, giggles, naughtiness lifts me every single time. After a long and hard day, when I come home my little one's smile and hug melts all the stress and worries. I can just see my childhood in him. Being a Mom makes me feel proud, privileged and what not. Today, my little one has grown up, but he will always be my Gudda even after 20 years. I miss those days when he was born when I had held him in my arms for the very first time. I loved changing his diapers, his nappies, and feeding him. It just helped in growing our bond stronger and mightier. I don't know where to end. This list goes on. I'll always fall short of words to describe the love, the happiness, and the content I have due to my little one.

Motherhood is my life, my joy, my passion, my greatest achievement.

Dedicated to all mothers in this universe.

Successful mothers are not the ones who have not struggled, they are the ones who never give up despite the struggles. To the world, you are a mother, but to your family, you are the world.



Vandana Bhavsar Accounts



રચાયા અનેક મેઘધનુષ, તારા એક મલકાટે,
ને ઉમટ્યા હરખના નીર, તારા એક રણકારે!
શમણા રચાયા અનેક, તારા એક શ્વાસે,
ને રંગો ઢોળાયા અનેક, તારા એક પલકારે!

નવુ જીવન ને નવી આશા, હવે 'નિમય' તારે કાળે,
ને અચરજ એ કે, ડુબ્યા છતા બધુ તરતુ લાગે,
એ જાણ્યુ મે માँ થઈ આજે!!

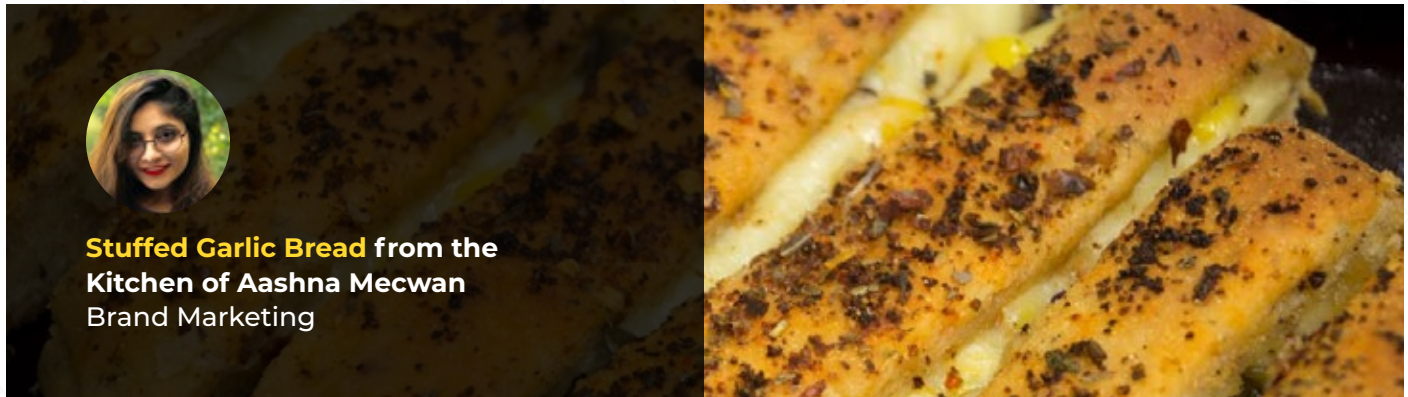


Uplers Cookbook

We hope you tried your hands on the recipes we shared in the last edition. Women, the way to a man's heart is through his stomach and men this is your chance to cook something special and impress your loved ones.

Cooking food is an art. It's no less than performing magic. It's therapeutic.

The MasterChefs of Uplers are back again. Here are recipes directly from the hearts of the people of Uplers.



Stuffed Garlic Bread from the
Kitchen of Aashna Mecwan
Brand Marketing

Ingredients:

- 1/2 Cup All Purpose Flour
- 1/4 Cup Curd
- 1/4 Teaspoon Baking Soda
- 1/4 Teaspoon Baking Powder
- 3/4 Teaspoon Oil
- Salt to taste
- 2 Tablespoon Melted Butter
- 2 Tablespoon Chopped Garlic
- 2 Tablespoon Sweet Corn
- Mixed Herbs Italian Seasoning
- 1 Teaspoon Red Chili Flakes
- 1/4 Cup Grated Cheese

Method:

1. Preheat the oven at 180 C/350 F for 10 minutes.
2. In a bowl add curd, baking powder, and baking soda. Mix it really well and keep it aside for 5 minutes.
3. Add maida, oil, and salt. Make a dough.
4. In a small bowl add melted butter, chopped garlic, and red chili flakes.
5. Now make a roti of the dough and keep it thick (like a thin crust pizza base). Make holes in the whole base with the help of a fork.
6. Apply the butter mixture on the whole base and add sweet corn and grated cheese.
7. Fold the base in half and seal the edges with the help of a fork.
8. Apply butter mixture on top of the bread and sprinkle mixed herbs.
9. Bake it at 180 C/350 F for 12 to 15 minutes.

Your Dominos Stuffed Garlic Bread without yeast is ready. Hope you enjoy it.



Mango Cake from the
Kitchen of Shaifali Gorwadia
Web Development



Ingredients:

- 4-5 Fresh Mangoes
- 2 1/2 Cup All Purpose Flour
- 1 1/2 Cup Granulated sugar
- Whipped Cream
- 1 Cup Warm Milk
- 1 tsp Baking powder
- 1/2 tsp Baking soda
- Pinch of Salt
- 1/3 Cup Sunflower Oil
- 2 tsp Vanilla Essence
- 3 tsp Vinegar

Method:

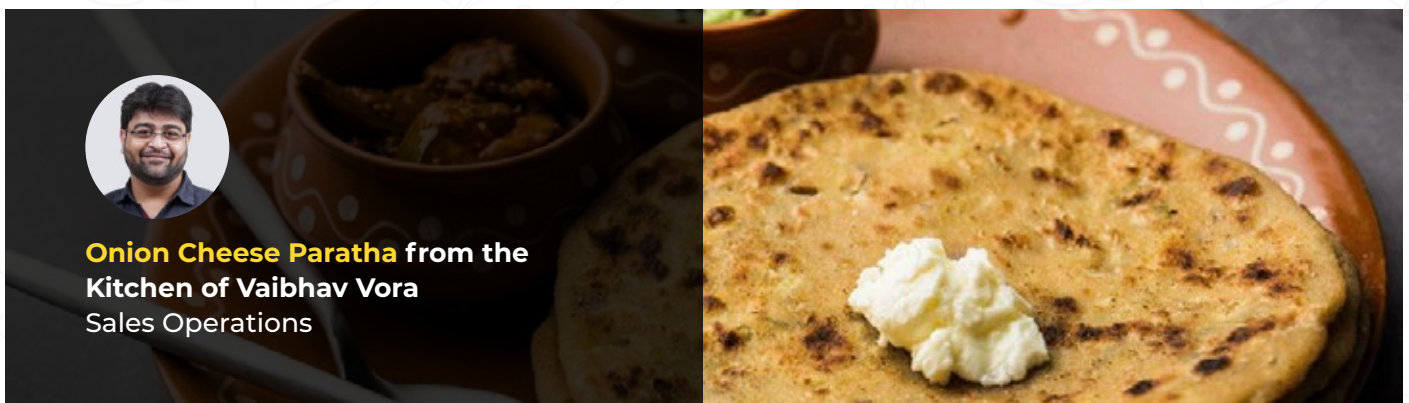
1. In a bowl, sieve the flour, baking powder, baking soda and pinch of salt and do this 3 times.
2. Take another bowl, beat milk and sugar together, add oil into it. Now add this wet mixture into the dry mixture. Add vanilla essence into it.
3. Now stir the batter in the cut and fold method in one direction only.
4. Lastly add vinegar into the batter.
5. Put it in the microwave or OTG for 30-35 minutes at 180°C.

For Icing:

1. Cut the cake in 3 parts.
2. For making sugar syrup, take a small bowl and mix water and sugar. Put sugar syrup on each layer of the cake.
3. Apply whipped cream on the last layer of the cake. Now put the middle layer on it.
4. Chop a mango into small pieces. Take a bowl, mix mango pieces and whipped cream for the middle layer.
5. Put the whipped cream with mango pieces on the middle layer.
6. Now put the upper layer on it. Cover the whole cake with whipped cream.
7. Lastly, chop some mangoes into slices and decorate the cake with it.

Some Tips:

- To make the cake moist, make sure you don't beat your batter too much and the consistency of your batter should be smooth.
- Grease your cake mould with butter and flour so the cake can easily come out of the mould after baking.
- Do not decorate your cake just after removing it from the microwave. Let it cool.
- If you are making the cake for the first time, you can cut it in 2 parts also. It would be easier to decorate it.
- If you don't have a microwave or OTG, you can use a pressure cooker also. Just remove the whistle.
- You can use any other fruits instead of mango.



Onion Cheese Paratha from the
Kitchen of Vaibhav Vora
Sales Operations

Ingredients:

- Whole Wheat Flour - 1 Cup
- Salt - As per taste
- Oil - For Making Dough 1 tsp
- Onion - Diced Chopped (3/4 Medium Size)
- Cheese - Grated 1 Small Bowl
- Red Chilli Powder - As per taste

For Dough:

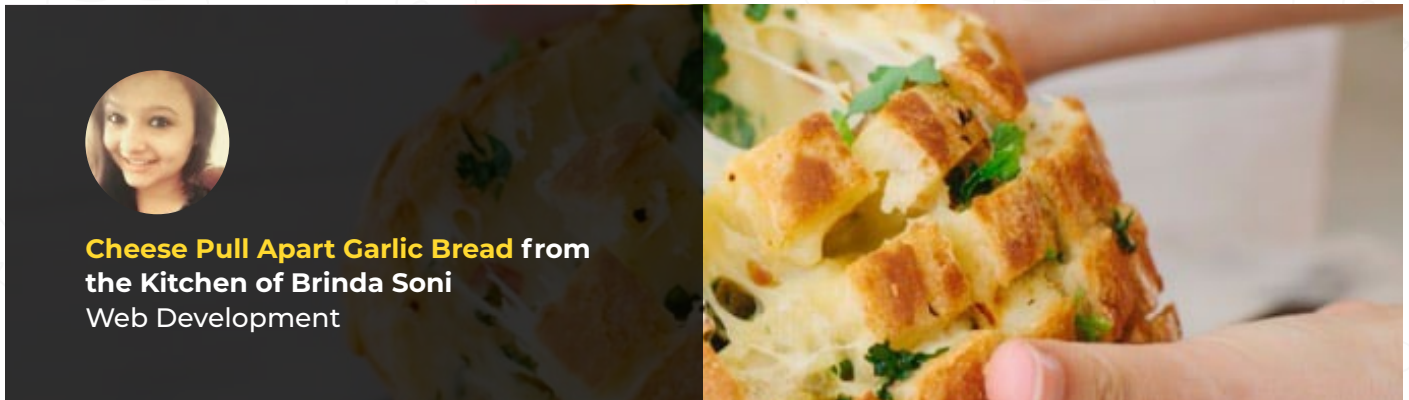
1. Take a bowl , mix the flour, oil and salt. Take some water and begin to knead into a semi-soft dough.
2. Cover it and keep aside for half an hour.

For Stuffing:

- While the dough is resting, chop the onions and add salt & red chili powder to taste.

For Making Paratha:

1. Pinch the ball from dough (double the size of what is taken for chapati/roti).
2. Roll between your palms and dust with the wheat flour.
3. Start rolling with a rolling pin for approx 4-5 inches of diameter and then pour the onion stuffing with grated cheese. Pack the stuffing by sealing from the edges and start rolling again softly. Keep dusting with the flour if required.
4. Place a tawa / pan for heating. Keep the rolled paratha to cook. When one side is partly cooked, flip it on the other side. Apply butter / oil / ghee.
5. Do not cook it at a low temperature, it will harden them.
6. Cook both the sides well, make them crispy and soft.
7. Ready to serve with garlic chutney / Dahi.



Cheese Pull Apart Garlic Bread from
the Kitchen of Brinda Soni
Web Development

Brinda's special message for Uplers

I am sharing my quarantine food recipe that I made during these days. Please find below the content for the same. I also have my Food Blogging page. The handle is [@ahmedabadfoodshades](#). Please follow and have a look.

Ingredients:

- | | | |
|--|---|--|
| <input type="checkbox"/> A Cup of Water | <input type="checkbox"/> 2 cups of Maida / All purpose flour | <input type="checkbox"/> 1/3 Cup Sunflower Oil |
| <input type="checkbox"/> 2 tsp Sugar | <input type="checkbox"/> Salt(as per taste) and also for cooking in the cooker. | <input type="checkbox"/> 2 tsp Vanilla Essence |
| <input type="checkbox"/> 1 tsp Dry Yeast | <input type="checkbox"/> Chilli flakes and Oregano (seasoning as per choice) | <input type="checkbox"/> 3 tsp Vinegar |
| <input type="checkbox"/> Milk Powder(optional) | | |

Method:

1. First of all, in a small bowl take water, add sugar and yeast. Mix all together and allow it to rest for 10 minutes.
2. In another bowl add all dry ingredients like maida and milk powder. Now pour the mixture of yeast and mix all well with the cut and fold method.
3. Knead it for 7/8 minutes until soft dough is achieved.
4. Take a container, grease with butter/ghee. Place dough on it and flatten it. Cover with a wet cloth and let it rest for 1.5 hours.
5. After an hour take the cooker, add salt and preheat the cooker for 10 minutes.
6. Make sure there is no whistle on the cooker.
7. Once preheating is done place stand and on top of stand place the container and cook for 15/20 minutes. After 10 minutes, keep checking. Once the surface turns brown remove it.
8. Remove container and apply butter on bread. Allow it to cool down for 20/25 minutes.
9. Meanwhile melt butter, add garlic, and oregano. Make a smooth paste.
10. Once the bread is cooled down make vertical and horizontal slots broad enough.
11. Between the slots, spread butter - garlic mixture equally in all parts and grate cheese on top.
12. Again bake bread for 2 minutes till the cheese melts.
13. Finally, it's ready to eat. You can eat with cheese dip or any other dip of your choice.

Suniye Aapke Uplers ke Dosto ke Sujhav!

Nancy Karnani - Client Management

Health and Beauty Tip:

- Drink lukewarm water every morning and at night before sleeping, add a pinch of turmeric / salt for more benefits.
- Homemade face pack (Turmeric + Honey).

Karan Zala - Web Development

Health Tip:

- Walk for at least 30 minutes a day.
- Drink water regularly. It can help you eat less and lose weight, especially if you drink it before a meal.
- Eating lunch and dinner at set times every day. It will help improve your digestion.
- Take brisk walks of 10-15 minutes post meals.
- Chew thoroughly and slow down your eating to allow better nutrient absorption.
- Sleep well and avoid stress.
- Avoid sugary drinks and food.
- Ensure you take breaks and move around a bit during long seated work hours.

Dhruvang Min - Sales Operations

Health and Beauty Tip:

- Drink half litre water before having tea and coffee to dilute the stomach acid.

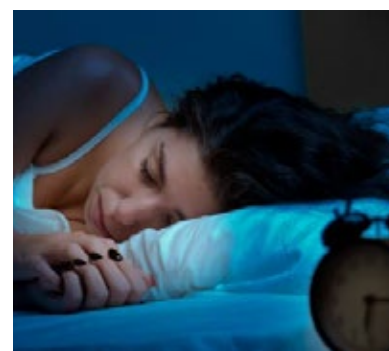
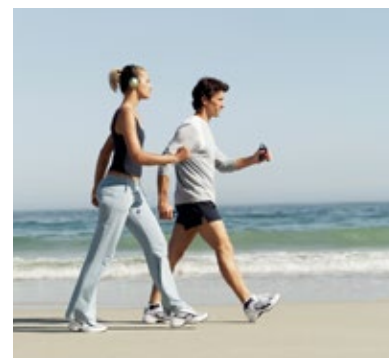
Grooming Tip for Men:

- Rinsing beard with lukewarm water before shaving or trimming enhances the shaving/trimming effort, it goes smooth.

Dhrumi Mehta - Project Coordination

Grooming tips for Men:

- All metal should match and all leather should match!



Horoscope 1st - 7th June 2020

Our sixth-sense and intuition tells us that you enjoyed your horoscope predictions last time. And so we are back to shed some more light on what's in the stars for you. The power of our astrological powers will leave you wondering.

(P.S. - This is a fun version and not something to be considered seriously.)



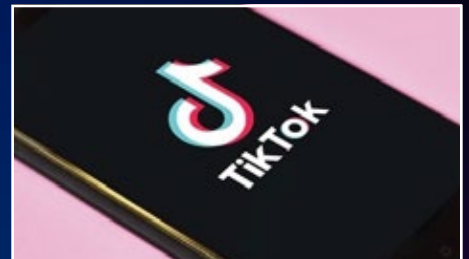
Keeping up with the current trend, you finally do an Instagram live for your followers.

♈ *Aries*



Severely bored out of your mind, you are now waiting for our Honorable Prime Minister to come and announce a new task that involves something to do with a taali or thaali.

♉ *Taurus*



That Tik-Tok fever will eventually catch on with you too. Be ready to become a Tik-Tok Star.

♊ *Gemini*



Cancelling zoom call plans is the new cancelling weekend plans for you.

♋ *Cancer*



Your sleep schedule is now gone for a toss. What's with the day and night name calling you ask? It's all the same for you.

♌ *Leo*



You shed a tear on the day Ramayana got over and are now wondering what's the purpose of life without it.

♍ *Virgo*

Horoscope 1st - 7th June 2020

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With your numerous cooking stunts in the kitchen, you are now preparing to apply for the next season of Masterchef India.

♎ *Libra*



You're thinking if there's a way to skip 2020 altogether or sleep throughout the year to avoid it.

♏ *Scorpius*



Your day is spent dreaming about the next solo trip you'll take and catch up on completing work deadlines at night.

♐ *Sagittarius*



You are now regretting spending a bomb on new years to welcome 2020 and are looking forward to the most happening party to bid 2020 adieu.

♑ *Capricorn*



Your eagerness to eat Pani Puri during lockdown will be fulfilled this week as you will successfully make it at home for yourself.

♒ *Aquarius*



After counting the number of tunaks in tunak-tunak, you will now move onto counting the number of tiles on your bedroom floor.

♓ *Pisces*

We Thrive on Each Other's Energies

I would like to thank each and everyone who has played a pivotal role in making Uplers Unplugged so special and loved by all.

A lot of Thanks Yous are in order for sure. I would like to start with my Team Aashna Mecwan, Aashna Ramchandani and Parthvi Kher, you girls are my backbone & Team-Goals for sure! I may not have said it enough but I Love you all 3000! A special mention to Aashna Mecwan whose sheer strength and determination is an inspiration to me. To Aayush for always being supportive and guiding us forever. Each member of Team HR, thank you for extending tremendous support and being the bridge that connects us to the whole of Uplers Family at large with Paritosh Sir's rock solid support.



To all the people who have contributed and poured their hearts out, Thank you! Thank you for making us a part of your life struggles & achievements, giving us a sneak peek into your friendships, the must-cook recipes, showcasing your talents & sharing valuable tips with us. Keep them coming people!

We would also like to take this opportunity to apologize to the people whose contributions we could not feature. We will incorporate the qualified entries in the next edition for sure. We would also like to apologize to the people who find their contributions to be slightly edited, this has been done keeping in mind the grammatical correctness and the overall flow of the magazine. The ownership of the content shared lies with the people who have expressed their thoughts and opinions for the purpose of this magazine.

Keep the positive energy around Uplers Unplugged Growing!

*Kavishma
Khushchandani*

Brand Marketing

Behind the Scenes

Meet the Team Behind it all

Brand Marketing



Aayush
Gupta



Karishma
Khubchandani



Aashna
Mecwan



Aashna
Ramchandani



Parthvi
Kher



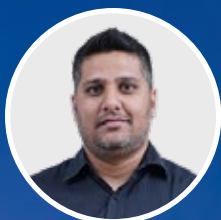
Dilip
Vaghela



Chirag
Prajapati

Design Team

Human Resource



Paritosh
Vaishnav



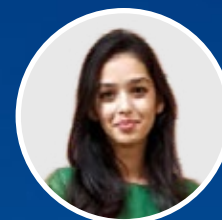
Deeba
Tromboo



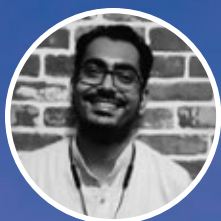
Amrita
Haldar



Zankhana
Vaghani



Simran
Loonia



Mustakin
Saiyed



Riaana
Shah

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Share your feedback with us on karishma@uplers.com

Or Simply Scan the QR code



Wish to drop a feedback anonymously

Wish to get featured?

Send in your entries and collaborate with us for the next edition
of Uplers Unplugged. Drop in a mail at hr@uplers.in

THANK YOU FOR READING!

