

# Dhaivat Mehta

VP Brand & Marketing



Dhaivat is Vice President of Brand and Marketing at Uplers. He leads Uplers global brand strategy, communications and strategic marketing efforts and is responsible for building awareness and advocacy for the brand. He also oversees corporate communications and media relations, digital and social media, content and thought-leadership, research and insights, and brand partnerships.

He influences a wide range of internal teams to drive the organization's mission of hiring, and getting hired, simple, fast, and reliably, by building superior brand experiences for India's top technology and digital talent, Uplers global clients, and employees.

Prior to Uplers, Dhaivat was Chief Marketing Officer at Cygnet Infotech and Global Brand Communications and Advertising Director at Capgemini. He holds a Master of Business Administration degree from Ohio University.